



# 503.

the salem chamber's magazine

"The **503** is a great way to reach responsible, involved businesses in the Salem-Keizer area in a classy, professional manner. We at Huggins Insurance have advertised since the very first magazine came out.

We hope you will join us!

– **TJ Sullivan**

**Salem Chamber Board President**

**503** provides insight into the incredible member businesses the Chamber works with every day, and allows readers to be inside a larger conversation about Salem and the issues that impact our area.

**503** gives Chamber members an opportunity to refine their marketing and focus advertising toward community-minded businesses and decision makers.

**503** publishes quarterly – 3,000 copies going to Chamber members and their customers and associates by mail and by business distribution.

**503** – the Salem Area Chamber's voice in an important conversation.

Your message can be part of it.

**SPRING 2019 Edition.** *Publishes Jan. 2019*

Space reservation deadline Dec. 14, 2018

Best pricing for those signing up for a 4x run

**503. the salem chamber's magazine** is produced in association with Mt. Angel Publishing, Inc. Call **Jerry 541-944-2820** or email **jerry.s@mtangelpub.com**



**AVAILABLE  
ONLINE!**

powered by



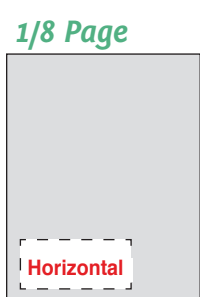
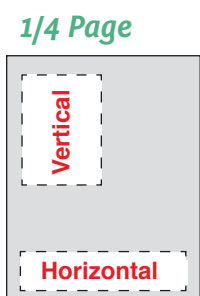
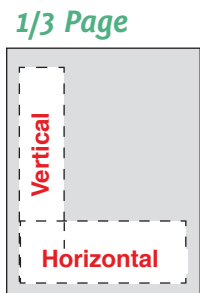
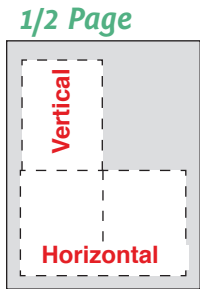
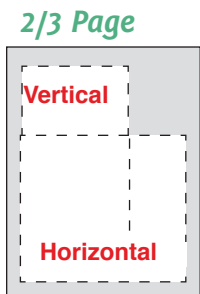
PUBLISHED BY



# 503 SPRING EDITION

We agree to purchase the ad indicated below:

Rates are per appearance



Size

	MEMBER RATES		NON-MEMBER RATES		
	1X Rate	4x Rate	1X Rate	4x Rate	
<input type="checkbox"/> Back Page	\$1,410	\$1,295	\$1,620	\$1,515	7.5 x 8.5 no bleed (bleed size 8.75 x 9.125)
<input type="checkbox"/> Full Page	\$1,285	\$1,195	\$1,495	\$1,410	7.5 x 9.875 no bleed (bleed size 8.75 x 11.24)
<input type="checkbox"/> 2/3 Page	\$875	\$795	\$1,095	\$1,025	<input type="checkbox"/> Vertical 4.875 x 9.625 <input type="checkbox"/> Horizontal 7.5 x 6.5
<input type="checkbox"/> 1/2 Page	\$675	\$625	\$875	\$795	<input type="checkbox"/> Vertical 3.625 x 9.625 <input type="checkbox"/> Horizontal 7.5 x 4.875
<input type="checkbox"/> 1/3 Page	\$465	\$415	\$675	\$625	<input type="checkbox"/> Vertical 2.25 x 9.625 <input type="checkbox"/> Horizontal 7.5 x 3.125
<input type="checkbox"/> 1/4 Page	\$360	\$310	\$570	\$520	<input type="checkbox"/> Vertical 3.625 x 4.875 <input type="checkbox"/> Horizontal 7.5 x 2.375
<input type="checkbox"/> 1/8 Page	\$275	\$225	\$485	\$435	<input type="checkbox"/> Horizontal 3.625 x 2.375

**Be sure to check size & dimension preferences**  
Dimensions width x height in inches

**YES! Sign us up for the next 4 issues at the BEST rate!**

**Ad Agreement:** MAP, Inc. will produce ads as part of this agreement, or advertisers may submit ads. Submitted advertisements are accepted on the understanding that the advertiser and its agents have the right to publish the contents thereof. In consideration of such publication, advertiser and its agents agree to indemnify and hold publisher harmless against any expenses by reason of any claims arising out of publication. Publisher reserves the right to cancel any advertisement insertion order, space reservation or position commitment at any time. MAP, Inc. will make every effort to honor placement requests, but they are not guaranteed. All advertising materials which represent the creative efforts of the publisher and/or the utilization of creativity, illustrations, labor or material furnished by it, remain the property of the publisher, including all rights of copyright therein. Rates are non-commissionable.

**Terms of Contract:** 50% due upon space reservation, balance due net 30 days. 2% per month will be added to balances over 30 days.

**Cancellations:** 25% of ad rate will be charged if not notified within three business days.

**Statement:** I am authorized to place advertising for this business. I have read and understand the terms of this agreement and I agree that MAP, Inc. may exchange information with credit references, other business or credit reporting agencies. If it becomes necessary to employ legal or other services to obtain payment of this account when past due, I agree to pay reasonable charges for the same, plus court costs, in addition to the amount owed.

**For digital file requirements or questions, contact the design staff at salem503@mtangelpub.com**

**Materials deadline for the Spring Edition of 503 is Dec. 19, 2018 at 5 pm**

Please make checks payable to:  
**Mt. Angel Publishing, Inc.**  
and mail to the address below. Thank you!

**Ad Option-SELECT ONE**

- Existing ad. Send ad to salem503@mtangelpub.com
- New ad from Agency. Agency \_\_\_\_\_ Contact \_\_\_\_\_
- Design us a new ad (no charge). Send art / copy to salem503@mtangelpub.com

Business name (as it will appear in ad): \_\_\_\_\_

Contact Name (please print): \_\_\_\_\_

Email for proofs: \_\_\_\_\_ Phone: \_\_\_\_\_

Billing address: \_\_\_\_\_

\_\_\_\_\_

**Signature of person authorizing ad:** \_\_\_\_\_

Bill by mail OR  Bill my credit card:  Mastercard  VISA Security Code on back of card \_\_\_\_\_

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature for Credit Card: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_



**Questions? 541-944-2820 or jerry.s@mtangelpub.com Fax: 503-845-9202**