

Salem Area Chamber of Commerce BUSINESS VOICE

SALEM AREA
CHAMBER OF
COMMERCE

January/February 2014

Project hopes to serve as catalyst for others

Doug and Gayle Doty are hoping to change the face of downtown Salem, starting with one project.

The McGilchrist and Roth buildings on Liberty and State streets are being restored, breathing new life into downtown. The 44,000 square foot space will be home to several new businesses, including Gayle's City Market, a craft coffee house and a high-end bar and small plate restaurant. There will also be 9 apartments available on the upper floors.

But for the Dotys, it goes way beyond the building.

"It's about creating a destination, a feeling of good will in our downtown," says Gayle. "How we can all work together to become stronger and more vibrant, so we can draw people from all around to us. That's what's exciting to me."

They are hoping that this project will be a catalyst for others like it downtown, so it can be restored to something everyone can be proud of.

"Instead of our young people saying, 'There's nothing to do in Salem,' they would be able to say, 'There's everything to do in Salem. I need not go anywhere else,'" Doug says. "That's what we hope to do in a small way. We would like to see that continue."

Doug believes that the demand is there for projects like this. Most of the leases have been signed, even though the project is not expected to be completed until early summer. They also have a waiting list of 55 people for their apartment units, and they haven't started advertising.

"It's creating a lot of energy," he says.

But in order to create the vibrancy downtown Salem needs, Doug and Gayle believe others will need to step up to make things happen.

"I think we need more people that are willing to step up," says Gayle. "We've been able to make this come to fruition because of our passion and our energy and wanting to make that corner a community."

Doug agrees. "People have to start putting skin in the game, risking to get downtown where it needs to be."



The McGilchrist building is being restored to make room for several businesses and apartments. The project is expected to open in early summer.

"I think what made us move forward was a dream – my dream and Doug's dream – [and] the commitment and the passion of trying to make a difference in downtown Salem," Gayle continues. "We are praying and hoping that this project attracts other people to step up and maybe figure a way to do more development. This is what our town needs."

—Did you know?—

There are more than 75 special offers on

MEMBER
MARKETPLACE

Go to SalemChamber.org to find out what's available.

brought to you by



New program offers discounts, gives back

This February, the Salem Chamber is launching a new program designed to support both local restaurants and non-profits.

Dine in the Mid Valley is a year long program that encourages people to frequent area restaurants. With the purchase of a Dine in the Mid Valley card, diners will receive discounts and special menus at participating restaurants. Cards can be purchased for \$20 each, \$15 of which stays with the non-profit the card is purchased from.

Go to dineinmidvalley.com for details and a list of participating restaurants. Participating non-profits are:

- 4Him2Day
- Boys & Girls Club
- Family Building Blocks
- Inspire Foundation
- Liberty House
- Marion Polk Food Share
- Salem Keizer Education Foundation
- Union Gospel Mission
- United Way of the Mid-Willamette Valley
- YMCA



Bistro salmon entree at Flight Deck Restaurant & Lounge



Ryan Allbritton
U.S. Bank
President, Salem Area
Chamber of Commerce

During the holiday season it seems as if we pause and reflect on the past year while starting to anticipate a brighter future for our family and our businesses in the year ahead.

I read that the custom of setting New Year's resolutions began sometime before the 4th century in Rome. In the 17th century Jonathan Edwards took the writing of resolutions to a new level. He didn't write his resolutions on a single day but rather wrote 70 resolutions during a 2 year period when he was 19 or 20 years old. Here are just a few:

- Resolved, in narrations

Resolutions for stronger community

never to speak anything but the pure and simple verity (truth).

- Resolved, never to speak evil of any, except I have some particular good call for it.

I'm not a big New Year's resolution guy. In 1998 I recall

struggling with needing to lose weight. I was talking to my wife, Janna, and I told her I am going to really "lock things down" with my health next year. That night I came up with my resolution: "I will not dine in '99"! That didn't work according to plan.

As I reflect on 2013, quite a bit has happened in our world. Here are just a few things:

- Pope Benedict XVI resigned. The last time a Pope resigned was in 1415.

- A prince was born - Prince George on July 22nd to the Duke and Duchess of Cambridge.

- Two bombs exploded at the Boston Marathon.

- The Federal government shutdown for 16 days in October.

the gap from strategy to execution. As a chamber membership let's resolve to help one another. We do this by frequenting other chamber businesses, buying locally and hiring people who live in Salem and in other communities where you do business.

We also build a stronger chamber through our volunteering in chamber committees,

We resolve to continue working hard for our membership. Thank you for your investment in the Chamber.

- The Affordable Care Act started implementation in 2013.

What does 2014 have in store for you, your business and the chamber? 2014 brings excitement and anticipation for a new year, a fresh beginning and a clean start. In business we try and figure out what will bridge

mobilization efforts and recruiting of new members. We resolve to continue working hard for our membership. Thank you for your investment in the Chamber.

Here's to "being lean in 2014"! Happy New Year to you and may 2014 bring you happiness, health and prosperity for your family and your business.

ODOT, County remove roadblocks to interstate commerce on OR22

Most trucking carriers will no longer need to use county roads to reach Interstate 5, thanks to the completion of improved vertical clearance measurements for the Highway 22 crossings under Cordon Road and Lancaster Drive. This project increased vertical clearance over the highway to a minimum of 17 feet. This will provide clearance for the majority of the oversize truck loads and minimize rerouting from the highway. It will also improve traffic safety and save time by providing more direct routes to the I-5.

Companies like Modern Building Systems, who rely on the trucking industry and interstate commerce to get manufactured goods to consumers, will benefit the most from these improvements.

"Our total load length sometimes exceeds 95 feet long, 16 feet wide, and 17 feet high, and it was very tough to find an opening long enough to allow pilot cars and the load to cross," says Jim Rasmussen, president and CEO of Modern Building Systems.

Typically, over-height loads from the Aumsville-based company would have to travel Aumsville Highway to reach Interstate 5, which made travel dangerous on the narrow, windy road. Other loads had to go "up and over" at the Lancaster Drive interchange, which is extremely busy.



Oversize load getting ready for transport by Modern Building Systems. These types of loads will now have more direct access to I-5 because of the improved vertical clearance.

"Modern averages 5 large building loads a day, year around," Rasmussen says. "[This] means a lot of time saved, and huge improvement in traffic safety. I know it has impacted a number of other companies in the region as well."

Special thanks goes to Congressman DeFazio for securing funding for this project.

Doing business with Chamber members?

Our directory is a great resource for doing business with other Chamber members. It is available in print, online and on your smart phone. Use our up-to-the-minute directory online at directory.salemchamber.org. To download the Salem Chamber app, snap this QR code or go to local.salemchamber.org/mobile



EXECUTIVE TEAM

PRESIDENT

Ryan Allbritton
U.S. Bank

PAST PRESIDENT

John K. Miller

Courthouse Fitness

PRESIDENT ELECT

Barb Hacke-Resch

Morgan Stanley Wealth
Management

VICE PRESIDENTS

Bruce Anderson

Northwest Natural

Brent DeHart

Northwestern Mutual

LeAnn Keim

Columbia Bank

TREASURER

Jim Bauer

Willamette University

BOARD OF DIRECTORS

Curt Arthur

Sperry Van Ness Commercial
Real Estate Advisors

Wendy Veliz Buck

Portland General Electric

Patricia Callihan-Bowman

Express Employment

Professionals

Cort Garrison

Salem Health

Byron Hendricks

Prudential Real Estate

Professionals

Dr. Abby Heppner

Heppner Chiropractic, LLC

Eric Jamieson

Garrett Hemann Robertson PC

Terry Kuenzi

Kuenzi & Company LLC

Jim Lewis

Salem Association of Realtors

John Pataccoli

Redhawk Vineyard & Winery

Gregg Peterson

Broadway Cafe

Selma Moon Pierce, DDS

Mark Shipman

Saalfeld Griggs PC

TJ Sullivan

Huggins Insurance in

partnership with Bliss Sequoia

LEADERSHIP YOUTH REPS

Emma Baker

West Salem High School

Lupita Gonzalez

McKay High School

CHAMBER STAFF

503-581-1466 plus extension

Jason Brandt, #304

Chief Executive Officer

Madeline Nowell, #301

Forum Series Manager/

Executive Assistant to the CEO

Rita Rasmussen, #313

Information Services

Chandra Andersen, #309

IT & Database Coordinator

Nancy Brostrom, #310

Events and Programs Manager

Jessica Chambers, #307

Director of Communications

Josephine Fleetwood, #308

Workforce Development Specialist

Kim Leighty, #306

Director of Member Services

Kathy Moore, #316

CEO, The Inspire Foundation

Nick Williams, #311

Public Policy/Membership

Manager

PUBLICATION INFORMATION

Business Voice is the official bimonthly publication of the Salem Area Chamber of Commerce, a privately funded business and professional membership organization. 3,000 are printed and distributed throughout the Salem area through direct mail to members. The deadline to submit news is the 15th of the month for the coming month's issue.

PUBLISHER

Salem Area Chamber of Commerce

1110 Commercial St NE

Salem, OR 97301 503-581-1466

salemchamber.org

EDITOR

Jessica Chambers

Business Voice is printed locally

by Select Impressions

selectimpressions.com

©2013 All rights reserved



Nick Williams
Public Policy/Membership Manager
Salem Area Chamber of Commerce

Mobilization team prepares for coming legislative session

not be understated. During the 2013 legislative session, I had the opportunity to witness the testimony of a number of members telling their personal stories before our state's elected leaders, and the outcomes were fascinating. As business leaders took the podium, legislators stopped their side conversations.

economy. We are extremely excited to have Kelsey as our go to person at the capitol and also for the knowledge and relationships with elected leaders that she brings to the team.

There are a number of great leaders that have answered the call, and we would love to have you as part of the

impact.

With your help and your stories, we will put our positive mark on the future economic vitality of our State and our region.



Meet the chair

Kelsey Wilson has spent the last 10 years as a lobbyist in the Oregon State Capitol. She have

represented several private sector businesses during her tenure and lobbied such issues as energy, education, health-care and transportation. She is currently a Principal at Gallatin Public Affairs where she has worked for the last two and a half years.

"I believe it's the real people telling real-life stories that can really have an impact on the decision makers. It's critical that members continue to build on the efforts of the 2013 Mobilization Team and continue to lead for the benefit of the private sector and the people that depend on it, in Salem and Oregon."

There is strength in numbers – and all of us are able to have a tremendous impact.

Despite freezing temperatures in December, local business leaders met at the Salem Chamber to discuss the upcoming legislative session and the issues that will face our statewide business community. The conversation quickly became about a vision for the local economic climate, and a plan for how to get there.

This is the goal for the Salem Chambers' Mobilization Team. Taking the stories of local business owners into the halls of the Capitol as legislation is considered before various senate and house committees. The team mobilizes on issues affecting the retention and growth of private sector jobs in Oregon.

The importance of this work can-

They leaned forward, and they listened. Every time – they listened.

The local business community didn't win every time, but the momentum began. The need for this important effort continues, and you are invited to take part.

Leading the effort during the 2014 session will be the Mobilization Team Chair, Kelsey Wilson. Kelsey is a principal for Gallatin Public Affairs, and she will be an excellent resource as we take part in shaping the future of Oregon's

team. To be notified when the team will mobilize on State of Oregon issues, text the word "mobilization" to 41411. You will be alerted with a text message to you cell phone. You will learn the issue at hand as well as when and where to testify.

To be mobilized on City of Salem and other local issues, text the phrase "localadvocacy" to the number 41411. The same information will be provided. There is strength in numbers – and all of us are able to have a tremendous

Greeters gives Christmas gift to local mission

What can \$1 a week do? A lot.

This year, the Chamber networking program, Greeters, presented a check to Union Gospel Mission for \$3,315.50 to provide meals to hungry individuals during the holidays. According to Kyle Dickinson, Vice President of Advancement for Union Gospel Mission, the gift will provide 1,727 meals - the equivalent of all of the meals served during Christmas Eve and Christmas Day, and 2 out of 3 meals on New Year's Day.

Each week, Greeters attendees can donate \$1 toward the Christmas giving fund.

Pictured left: Greeters chair Tony Thiessen (left) with Kyle Dickenson of Union Gospel Mission as Greeters presents Union Gospel Mission with a check to feed those in need during the holiday season.



PROVIDING THE STRUCTURE FOR
OUTSTANDING PERFORMANCE

Specializing In Commercial Construction

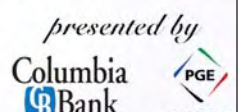


CCB# 158330 • WA#RICHDCC928DE

WWW.RICHDUNCANCONSTRUCTION.COM | 503-390-4999



64th Annual First Citizens
Awards Banquet
March 7, 2014



Ribbon Cuttings



American Family Insurance –
Tina M. Hernandez Agency
1040 Lancaster Dr SE Ste B, Salem 97317



NW Family Chiropractic
1797 Lansing Ave NE, Salem 97301



Bankers Life and Casualty Company
3000 Market St NE Ste 327, Salem 97301



Waddell & Reed Inc.
777 Commercial St SE Suite 020 Salem 97301

Members making news



Boldt Carlisle + Smith (BC+S), Certified Public Accountants is pleased to announce their merger with the Albany firm Johnson McGowan & Associates, LLP (JMA). All partners and staff in both firms will be retained. BC+S will transition staff from their current Albany office to serve clients from JMA's office located at 200 Calapooia St SW, Albany. The combined firm will operate under the name Boldt Carlisle + Smith.

Partners at JMA first pursued an affiliation with a larger firm to provide broader resources to both clients and staff. BC+S is pleased to find a firm that places the same high value on client service and gives more opportunities to be active in the Albany community. bcslc.com

'Tis the season for style! Give the gift you'll open all year long by calling Budget Blinds at 503-362-5199 for your FREE in-home consultation.



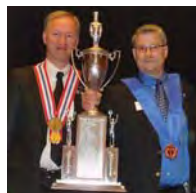
Central Willamette Community Credit Union is pleased to announce that **Corina Rampola** has been hired as the Finance & Human Resources Director. Corina joins our team with over 15 years of experience in financial accounting and human resources in both the public and private sectors. Corina most recently held the position of Human Resources Consultant at Oregon State University and prior to her tenure with OSU held the position of Financial Accountant at the University of Kentucky. centralwcu.org

Creative Company has been selected to provide Graphic Design/Branding Services for the Human Resources Department of Multnomah County. The work covers messaging and a brand identity to appeal to a number of target audiences, including the Millennial generation (born 1985-2010) and diverse, experienced job seekers as a great place to work, with many job opportunities. Creative Company will build on the county's brand promise, "This Work Matters." A visual identity package for the brand promise, recruiter brand toolkit and redesign of the employment website in collaboration with Multnomah County's web team will bring the messaging to life. creativeco.com



Cherry City Metals and Big Town Hero in Keizer share the fourth annual Crystal Apple Business Partnership Award. Created in 2010, the Crystal Apple Business Partnership Award honors a community organization that uses business best practices, innovation, and leadership to engage a school community to support student achievement.

"The innovative and passionate support our students and teachers received from these two businesses is exactly what this award was designed to honor," said Krina Lee, Executive Director of the Salem-Keizer Education Foundation. "It is a privilege to honor two organizations this year each with unique approaches to partnering with their community schools." cherrycitymetals.com; bigtownhero-keizer.com



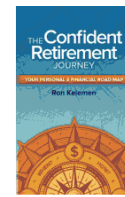
At the 54th Annual ACF Chef of the Year Awards Dinner, Executive Chef and Restaurateur **Barry Bowers** received this year's prestigious award. Chef Bowers and his wife **Natalie Frajola** own and operate the **Flight Deck Restaurant & Lounge**, a full service restaurant and lounge at the Salem Airport.

Chef Bowers is a member of the Board of Directors for ACF Pro Chefs Oregon. He has been a member for 3 years, and made his mark by volunteering for every event and always being a person you can count on. flightdeckrestaurant.com



Longtime employee, **Jillian Renner**, Interior Designer of **Golden Rule Remodeling & Design** will take over CEO role as President Jack Johnston retires.

Jillian joined Golden Rule Remodeling in 2006. Her diverse background in design and remodeling has helped Golden Rule specialize in kitchen, bathroom and other interior remodeling. Jillian attended George Fox University where she studied interior design, merchandising and business management. She also teaches a community education design workshop with Chemeketa Community College. GoldenRuleRemodeling.com



Written by **Ron Kelemen**, CFP(R) with the Salem office of **The H Group, Inc.**, "The Confident Retirement Journey" is a conversational guide to help readers define their own retirement vision and create a realistic personal and financial map to reach it, complete with worksheets and a companion website.

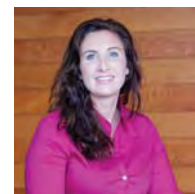
Kelemen shares the wisdom he has gained over the past 32 years and offers practical action steps to help readers gain the confidence needed to enjoy a secure and confident second half of life. The book contains easy-to-use worksheets to help readers assess their own retirement readiness.

Kelemen's book can be purchased at www.Confident-RetirementJourney.com, or Amazon.com for \$19.95.



Harrang Long Gary Rudnick P.C. has been ranked in the 2014 "Best Law Firms" list by U.S. News & World Report and Best Lawyers® in the following areas: Metropolitan Awards - Tier 1, Portland, Administrative / Regulatory Law; Tier 1, Portland, Appellate Practice; Tier 1, Portland, Commercial Litigation; Tier 1, Portland, Professional Malpractice Law – Defendants; Tier 1, Eugene, Commercial Litigation; Tier 1, Eugene, Employment Law – Management. harrang.com

On November 19th from 1 - 4pm the entire staff at **LCG Pence Construction** in Salem (15 people) headed to Marion Polk Food Share to volunteer by helping sorting fresh perishable food in preparation for the thanksgiving season. LCG Pence has completed various construction projects for Marion Polk Food Share. At LCG Pence we believe it is important to give back to the communities that surround and support us. lcpence.com



Lenity Architecture, a Salem-based firm with an office in Bend, has hired **Rachel Rudiger** as Project Manager. Rachel's organization and communications skills play an important role within the multifaceted phases with projects at Lenity Architecture. She is responsible for coordination of projects at a planning level, attending meetings for approvals and assists with site planning and design. Rachel is currently in the process of taking her architectural registration exams which will lend her the opportunity to be a licensed architect in the near future. lenityarchitecture.com

Marion-Polk Food Share has released their annual State of Hunger Report.

In an average month between July 1, 2012 and June 30, 2013, more than 9,400 families received an emergency food box. Among those eating emergency food each month are 16,000 children. In the first quarter of the current fiscal year, need is up 6% over the same period last year. To meet the need, as always, MPFS relies upon community support which accounts for nearly three-quarters of the food we receive for distribution to hungry families and 90% of our operating budget. marionpolkfoodshare.org

The 2014 Pets of Salem Calendar is now available at the Willamette Humane Society and at **Nature's Pet Market**. The calendar is filled with photos of local Salem pets and special monthly money saving promotions.

This year the calendar has been sponsored by our food and treat vendors, allowing us to donate 100% of the proceeds to the Willamette Humane Society. naturespetmarket.com/salem.htm



Grower-owned cooperative **Oregon Cherry Growers** announced company veteran **Danny Weeden** has been promoted to Executive Vice President, General Manager and CFO.

In his new position, Weeden will manage operations in addition to finance, IT and supply chain functions for the cooperative, which supplies fresh, maraschino, dried and frozen sweet cherries, blueberries and other fruits to customers worldwide. orcherry.com



Former Harry and David's Senior Marketing Manager **Steven Gillen**, has been named the new Director of Marketing for **OSU Federal, Your Community Credit Union**.

"I look forward to helping lead the marketing efforts and sharing all the extensive products and services that OSU Federal has to offer to improve the lives of our members and community," said Gillen. osufederal.com



Print Specialties of Salem, providing promotional products and apparel to customers since 2005, is now owned by **Devin and Lisa Campbell**.

The company, which uses the tag line, "It's Your Name, So Wear it Out," provides logo items such as shirts, mugs or print material to businesses, clubs and individuals in quantities from one to 100,000.

Devin has extensive experience in financial management and sales. Lisa has spent most of her career in business management and event planning. She most recently worked as a sales consultant for FastSigns. psosalem.com

Please join us in welcoming **Marion Smith, Charissa Franklin** and **Maria Nunez-Garcia** to the Salem/Keizer branch of Prudential Real Estate Professionals. Marion graduated from Oregon Institute of Technology in Klamath Falls. Her degree of study was Dental Hygiene. She is a member of ADHA & ODHA. Charissa has a background in customer service and has had the opportunity to be a stay at home mom over the years. She is the PTC chair at Salem Heights Elementary. Maria has a background in customer service. She is a member of St. Joseph Church and is bilingual in Spanish. prurep.com



Rich Duncan Construction, Inc crews spent the last part of 2013 working on the interior/exterior remodel for the

Salvation Army Lighthouse Shelter and the Men's House located on Front Street NE in Salem. The necessary repairs and maintenance, which included a new roof, plumbing and flooring, were made to update an aging building. An official Grand Opening and move-in will be held in January.

We are pleased to welcome **Scott Lutz, Cody Garcia**, and **Andrew VanderWeyden** to our crew of general laborers. Each brings skills and experience to our team that will increase our ability to provide outstanding performance to every client, on every project.

Rich Duncan Construction, Inc, member of the SEDCOR Construction Alliance, is proud to announce its partnership with Oregon Forest Resources Institute to build the Discovery Pavilion located in the Rediscovery Forest at the Oregon Garden. In addition to constructing the pavilion, our staff will assist with the coordination for the project funding and material donations. Working to promote forest education, our time and profit for this project will be donated to help fund the project.

Saalfeld Griggs PC has been named a "Tier 1 Law Firm" for Employee Benefits (ERISA) Law by U.S. News – Best Lawyers® 2014 "Best Law Firms". Firms included in the 2014 "Best Law Firms" list are recognized for professional excellence with persistently impressive ratings from clients and peers. Achieving a tiered ranking signals a unique combination of quality law practice and breadth of legal expertise. sglaw.com

Dr. Raghu Kamineni and **Carl Visintainer** and have joined the **Salem Hospital** Foundation Board of Directors.

Dr. Kamineni is Board Certified in Internal Medicine, Cardiovascular Disease and Interventional Cardiology. He is a cardiologist with Salem Heart Center, and a member of the Heart and Vascular Institute at Salem Hospital. Carl Visintainer, JD, worked for over 30 years at State Farm Insurance. He was also a small claims court mediator in Marion County Circuit Court, and an adjunct professor at Chemeketa Community College. He served as the chair of the Oregon Governmental Standards and Practices Commission. salemhealth.org

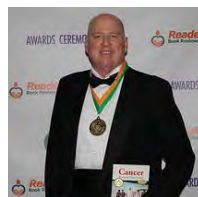
The first statewide Oregon Drive Less Challenge, running over a 12-day stretch, concluded on Nov. 1 with participants exceeding the effort's half million vehicle mile reduction goal.

A total of 1,999 bike trips, 2,971 carpool trips, 1,610 bus trips, 32 train trips, 1,748 walking trips, 489 telework trips and 615 vanpool trips were logged during the Challenge by area participants into DriveLessConnect.com. cherriots.org

Salem-Keizer Volcanoes Senior Marketing Executive **Jerry Howard** was honored as the Leupold Hometown Hero for his military service and community efforts to Oregon veterans at a Portland Trailblazers game.

"Jerry Howard truly is a hometown hero," Col. Kevin Trepa (USMC ret.), VP Global Sales, Leupold & Stevens, Inc. said. "In addition to his own honorable service in the United States Air Force, Jerry has dedicated his life to serving veterans and their families. He has been especially helpful to the families of the fallen warriors from our region. He works tirelessly in order to 'Thank, Honor, and Salute' our veterans."

Howard joined the U.S. Air Force out of high school and served from 1961-1965. Howard went through basic training in San Antonio, Texas. He was then stationed 80 miles north of San Antonio on former president Lyndon B. Johnson's ranch. volcanoesbaseball.com



David A. Koop, inspirational speaker and bestselling author has just returned from Miami Florida where his memoir, "Cancer It's A Good Thing I Got It! The Life Story of a Very Lucky Man" was awarded a Gold Medal in the Readers' Favorite International Book Awards Competition. The awards ceremony was held in conjunction with the Miami Book Fair International, the largest book fair held in the United States.

"I am still walking three feet off the ground," says Koop. "I am just so honored to have received this award." somedaygroup.com



Strategic Economic Development Corporation (SEDCOR) hired **Elizabeth Peters** as Communications and Marketing Manager. In this new position, Peters will provide strategic leadership for the organization's marketing, media relations, and internal and external communications.

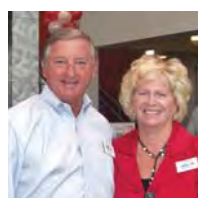
Peters joins SEDCOR with more than a decade of leadership in high-profile trade associations, including Northwest Food Processors Association, Oregon Association of Nurseries, Oregon Restaurant Association and the Oregon Restaurant Education Foundation.

"Elizabeth will play a key role in advancing of SEDCOR's mission to add jobs and grow the economy of the Mid-Willamette Valley," said Chad Freeman, SEDCOR President. sedcor.com



Abraham Rodriguez has joined **Studio 3 Architecture** as a new architectural intern.

Rodriguez has previously worked in Chicago with SWWB Architects, GREC Architects and Sarfatty Associates. His experience included work on retail, food service, hospitality, and K-12 educational projects. He is also a member of the American Institute of Architects. Rodriguez' work focuses on what he cares about most; such as disaster and humanitarian relief, environmentally friendly buildings, education, and the alleviation of poverty. He has worked with Architecture for Humanity Chicago and Architects without Borders in Oregon as well as becoming a LEED Green Associate in 2013. studio3architecture.com



At the **United Way of the Mid-Willamette Valley** Campaign Kick-off, **Randy Franke**, Executive Director, announced that **Scott and Carrie Casebeer** of Capitol Auto Group will serve as campaign co-chairs.

The Casebeers make significant contributions to United Way through their efforts on the Capitol Auto Group campus by encouraging employees to donate to United Way through fundraising campaigns. These have included bake-sales, raffles, chili-cooks offs, auctions and voluntary pay-roll deductions. Last year, over \$65,000 was raised. unitedwaymwv.org

Ribbon Cuttings



Banc Home Loans
University Station Building
698 12th St SE Ste 200, Salem 97302



White Oak Construction
2455 River Rd S, Salem 97302



Union Gospel Mission - Simonka Place
5119 River Rd N, Keizer 97303



Ash Studio Hair Design
4555 Liberty Road S Ste 230, Salem 97302

Welcome New Members

We are pleased to welcome our newest investors in the Salem Chamber who joined between October and December

Amedisys Home Health Care
amedisys.com

Carmelle's Tea Room
facebook.com/carmelles-tearoom

Corner Commercial Real Estate, Inc.
cornercommercial.com

Cover Oregon/Small Business Resource
keizerchamber.com

Davidson Specialty Printing
davidsonsp.com

EAGLE Charter School
bpa charter.org

Elder Care of Oregon
eldercareoforegon.com

Eng Lending
englending.com/travisnewton

Eric O'Leary Insurance Agency
farmersagent.com/eoleary1

Farmers Insurance
farmersagent.com/tsmith

Growl Movement
growlmovement.com

John Ritter Salem History, LLC
johnrittersalemhistory.com

Linfield College Adult Degree Program
linfield.edu/dce

Marion County Republican Party
marioncountygop.org

Novation Law
novationlaw.com

Project Delivery Group, LLC
pdgroupllc.com

Project Design Group LLC
projectdesigngroup.net

Salem Keizer Electrology
skelectrology.com

Santiam Hospital
santiamhospital.org

Silver Spur
facebook.com/pages/Silver-Spur/154429201259861

Taproot Lounge & Café
503-999-9918

The UPS Store

YuFang Luo at Reflections Salon
facebook.com/pages/Chinese-Wellness-Solutions/143166542524060

Earn rewards when you recommend the Chamber!*

Recommending membership is a simple way to support the Chamber!

Two simple steps to recommend a business:

1. Tell someone you'd like to recommend that they join the chamber
2. Tell the chamber who you've recommended

Each time a business joins because of your recommendation, you receive a \$40 check.

For details go to rewards.salemchamber.org

**Referring member's membership account must be current and in good standing. Previous members within the last year are not eligible as new member referrals. Subject to change. Other restrictions apply.*

1430 KYKN & HALFPRISESALEM.COM.....	1989
1st Impressions Landscaping, Inc.....	2008
AAA Professional Window Cleaning.....	1999
Abbey Carpet Care.....	2000
Advanced Economic Solutions Inc.....	2003
Affordable Framing.....	1990
All Star Tent & Party Rental.....	2011
Leland A. (Lee) Anderson.....	1994
Arbuckle Costic Architects, Inc.....	1958
Barrett Business Service, Inc.....	2001
Benefits Consulting Northwest.....	1998
Blum Real Estate.....	2003
Budget Blinds of East Marion County.....	2012
Capital Community Television CCTV.....	1989
Capitol Auction & Estate Services, LLC.....	2009
Capitol Auto Group.....	1927
The Carpet Drycleaning Co. aka CDC.....	2008
Carpet One Floor & Home.....	2012
Cascade Bodyworks Massage.....	2006
Cascade Lighting Service.....	2012
CB Two Architects, LLC.....	1997
Centurion Real Estate Management, LLC.....	2007
CenturyLink.....	1957
CFM Strategic Communications.....	1995
Charles Schwab & Co., Inc. – John C. Smith, Independent Branch Leader.....	2012
Chiropractic Physicians, P.C.....	1997
Citizens Bank.....	2011
City of Salem.....	1957
Color Tile.....	1998
Common Sense For Oregon.....	2009
Courthouse Fitness.....	2001
Coralee Cox.....	2008
Dalke Construction Co., Inc.....	2000
DePaul Staffing.....	2008
Dermatology Clinic, P.C.....	1955
Detailed Perfection.....	2012
Diversified Financial Benefits.....	2012
Doty & Co. PC, Certified Public Accountants.....	2003
Emery & Sons Construction, Inc.....	2007
Equitable Center.....	1975
Et Cetera Antiques and Art Gallery.....	1976
Fetherston Edmonds, LLP.....	1957
Fitzmaurice Fertilizer, Inc.....	2007
Fowler Homes, LLC.....	2007
The French Press.....	2009
Fresh n' Local Foods.....	2012
Garmin AT, Inc.....	2006
Garten.....	1974
Gift Baskets by Berlee's Fancies.....	2006
Glance Optics and Eyewear.....	2002

J. Wallace Gutzler.....	2010
Habitat for Humanity of the Mid-Willamette Valley.....	2005
Hampton Inn & Suites.....	2011
Harness Technology.....	2011
Patrick A. Hazel.....	2009
The Home Depot Supply Chain RDC 5639.....	2010
Howell Edwards Doerksen with Rigdon Ransom Funeral Directors.....	1955
Huggins Insurance in partnership with Bliss Sequoia.....	1957
HydroSports Dive and Travel.....	2003
Infostructure.....	2010
Ingalls & Associates, Inc. DBA First Taste Oregon Festival.....	2012
Insight Worldwide Inc.....	2006
The Janco Saver.....	2011
Judson's, Inc.....	1957
Kaiser Permanente.....	1979
KBZY 1490 AM Radio.....	1994
Key Ring Janitorial.....	1995
Kuenzi & Company LLC.....	2000
Landmark Awards & Engraving.....	1999
Larry Epping, Developer.....	1955
Legislative Advocates, Inc.....	1971
Leighs Construction Co.....	2012
LeightyScape Yard Management.....	2013
Liberty House.....	2000
LifeSource Natural Foods.....	2003
Lile Moving & Storage.....	2010
Madrona Hills Retirement Center.....	1993
Magoo's Sports Bar.....	1987
Marion Polk County Medical Society.....	1983
Marion Polk Food Share, Inc.....	1987
Marion/Clackamas Oregon Women for AG.....	1998
Meadow Creek Village.....	1997
Meadowlawn Apartments.....	2001
Mountain Man Nut & Fruit Co.....	2007
Myriad Cake Design.....	2012
Northwest Human Services, Inc.....	1980
NW Natural.....	1955
Oak Park Family Dental Care, LLC.....	2001
Olson Florist.....	1971
Oregon Department of Public Safety Standards & Training.....	2005
Oregon Farm Bureau Federation.....	1981
Oregon State Fair & Exposition Center.....	1957
Pacific Residential Mortgage, LLC.....	2004
Pentacle Theatre.....	1980
Performance Health Technology.....	2005
Margarethe Pommerening.....	1994
Premium Property Management, Inc.....	1997
Professional Mortgage Corporation, Ronald J. Welter.....	1998

Thank You

Special thanks to all our renewing members from October - December

Ram Steelco, Inc.....	1987
Reliable Computer Services, LLC.....	2002
Resident Lending Group, Inc.....	2008
Rodda Paint.....	2008
SAIF Corporation.....	1989
Salem Center.....	1987
Salem City Club.....	2011
Salem Human Resource Management Association.....	2004
Salem Insurance Agency, Inc.....	1997
Salem Printing & Blueprint, Inc.....	1987
The Salvation Army.....	1997
SELCO Community Credit Union.....	2004
SERVPRO of Salem West.....	2000
Sierra Springs & Roast 2 Coast Coffee.....	1996
Snyder Massage.....	2010
Star Rentals, Inc.....	2006
Bob & Ann Sticha.....	2001
Studio 3 Architecture, Inc.....	2003
Suburban Garbage.....	2000
Superior Tire Service, Inc.....	2007
Jo Anne Thearle.....	1994
Therapeutic Associates Valley Physical Therapy.....	2011
Truitt Bros., Inc.....	2002
Unisearch, Inc.....	1995
United Way of the Mid Willamette Valley, Inc.....	1976
Valley Credit Service, Inc.....	1985
Vick & Glantz Attorneys at Law.....	2008
West Coast Beet Seed Company.....	1957
West Salem Vision Center.....	2008
Westech Engineering, Inc.....	1979
Wild Pear Restaurant & Catering.....	2002
Willamette University.....	1969
Willamette Valley Hospice.....	2000
Willamette Valley Medical Transport.....	2010
Willamette Valley Multiple Listing Service.....	1955
Windermere Pacific West Properties, Chris Stewart, SRES.....	2011
Yamasa Corporation U.S.A.....	1994

Foundation program inspires future leaders

Students learn the value of giving back

In December, Leadership Youth students learned about service above self as they prepared holiday gifts for senior citizens at Englewood Assisted Living.

Armed with five dollars each, the 41 students shopped at the dollar store, putting together stockings and packages for seniors alone at Christmas. After they prepared their gifts, students were paired with a senior citizen and were able to spend some time with them.

While the gifts were appreciated, students said the true gift was the giving of their time and sharing their stories with others.

“Today I learned the real meaning of giving,” said Uriel Mejia, a sophomore at North Salem High School. “It wasn’t about the gifts I purchased for a stranger, even though they were extremely grateful. The gift was in my sharing time with someone I had never met before and them sharing about their life with me. This was so wonderful.”

Other students agreed.

“For me, today was about putting others happiness before my own and that was amazing!” said Mariah Garcia, junior at McKay High School. “I enjoyed being creative, shopping for someone I did not know, then meeting them and making them smile. This was honestly one of the best experiences I have ever had.”

The impact on some students went beyond just the day, and left a lasting impression.



Students join seniors at Englewood Assisted Living to share time and stories with those in need over the holiday season.

“It was so fun to learn and hear the stories of others,” said Kathryn Staudinger, sophomore at North Salem High School. “I plan to go back and visit again.”

Leadership Youth, part of The Inspire Foundation, is a two-year program designed to expose students to the community they live in.

Lasting impressions



photo by Hollis True

Leadership Youth has given me something to look forward to every month. I’ve had a great time exploring the businesses of Salem and meeting community leaders. I have made a million unforgettable memories with some great people and learned some valuable knowledge. Words cannot express how much I love this program!

Emma Baker
West Salem High School
Leadership Youth Class of ‘14



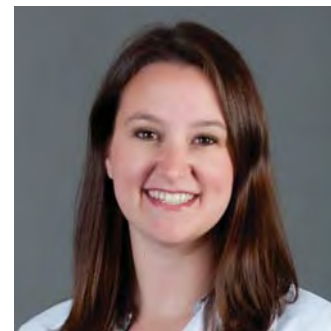
Leadership Youth has opened doors in my life and given me opportunities that I never knew were possible to achieve. My friends and mentors I’ve met along the way surround me with the support to dream big so that one day, I too can make such a positive impact on my community and continue the legacy in someone else’s life that Leadership Youth has created in mine.

Emily Boatwright
McKay High School
Leadership Youth Class of ‘14



This class has exposed me to some really high quality people that I believe will be part of the future community leadership of Salem. Every class provides me an opportunity to have really strong dialog with someone new regarding the days topic. Regardless of individual backgrounds, political or religious affiliations, it is a respectful well thought out dialog. I have truly enjoyed the opportunity.

Jeff Miller
First Commercial Real Estate
Leadership Salem Class of ‘14



Participating in Young Professionals Events has really helped me to feel connected with my peers in the Salem community. As a young entrepreneur, it is often difficult to find like-minded individuals to share ideas, life experiences, and business growth with, but this group has made all that possible.

Dr. Abby Heppner
Heppner Chiropractic
Salem Area Young Professionals



Young Pros is a program that works to bring young professionals together, build their peer network, give them a voice and build leadership skills. I have learned a lot in my four years in the program. I am proud to be a Salem Area Young Professional.

Blake Bural
Arbuckle Costic Architects
Salem Area Young Professionals



Board of Directors

President: Tom Hoffert - Don Pancho Authentic Mexican Foods, Inc. | Chief Executive Officer: Kathy Moore

Patricia Callihan-Bowman
Express Employment Professionals

Selma Pierce

Jason Brandt
Salem Area Chamber of Commerce

Brittany Seval
HomeStar Brokers

Ryan Collier
Collier Law

Scott Sadler
The Sadler Coaching Group

Sharron Seideman

Gayle Caldarazzo-Doty
Doty, Pruet, Wilson & Company P.C.

Naela Cabrera
Leadership Youth

Friday, January 24, 2014

Salem Convention Center

Reserve your seats online at www.saifagribusiness.com or by calling 503.581.1466 x301

6 pm SOCIAL HOUR | 7 pm DINNER
\$45 PER PERSON | \$400 FOR TABLE OF 10

SAIF CORPORATION
AGRI-BUSINESS BANQUET



PRESENTING SPONSOR **KeyBank**



Jim Whitt, "The Power of Purpose"

Ropin' Your Dreams

SMART GRID SPONSOR



Portland General Electric

"He lassoed the group at the start and kept them hog-tied throughout the afternoon. He inspired, encouraged, and made us think. We were reminded that we all have a purpose in life."



Looking ahead

Learn more about upcoming events at calendar.salemchamber.org



January 24 - SAIF Agri-Business Banquet featuring Jim Whitt



March 7 - 64th Annual First Citizen Awards Banquet



February 10 - Senator Ron Wyden - Forum Speaker Series

Salem Area Chamber of Commerce BUSINESS VOICE



1110 Commercial St NE
Salem, OR 97301-1020

PRST STD
U.S. Postage
PAID
Salem, OR
Permit #288

support local businesses

MEMBER MARKETPLACE



find it on SalemChamber.org

Maps Credit Union is the official sponsor of the Salem Chamber Member Marketplace.



Custom Project? ...Our Specialty



- Diecutting
- Embossing
- Foil Application
- Packaging and Product Boxes
- Fulfillment
- Warehousing
- Full Bindery Services
- Lamination
- Hand Assembly



CALL US TODAY FOR MORE INFO

503-304-3525

www.selectimpressions.com

TRAINING AND COMMUNICATION PROFESSIONALS