

Chamber priorities result in benefits for members

Each year, the Salem Area Chamber of Commerce focuses its goals on areas that benefit the business community. We do this because we know that a thriving community depends on a strong economy. And businesses around the region must continue to innovate and evolve to reach new heights of excellence in order for our economy - and our community - to prosper.

In our efforts to help businesses achieve their goals, we focus on three key areas of interest to members, what we call our pathways. The three pathways for the Salem Chamber are advocacy, involvement and marketing.

As with everything we do as an organization, we have you - our members - in mind. Our work produces bottom-line results for members by helping create an environment where business can prosper and the community can thrive.

It's been another busy year for the Salem Chamber. Here are some of the Chamber's major accomplishments and how they impact you.

advocacy

May 2014 City Council Elections

This was the top priority for the Salem Chamber this year. With four City Council seats open, it was crucial to find strong candidates who can bring a business perspective to City Hall.

Why it matters to you: City Council elections in May were a clear victory for Salem based employers and job creators. Four out of five races in which the Salem Chamber endorsed had positive outcomes. Once sworn in as part of City Council in January, we believe the new class of Salem City Councilors will further advance the importance of growing middle-class jobs and a stronger local economy for years to come.

involvement

The Inspire Foundation

The Inspire Foundation, the new charitable arm of the Salem Chamber, successfully completed its first fiscal year. The new contractual partnership between the Salem Chamber and The Inspire Foundation officially succeeded in setting an appropriate financial infrastructure that will allow both organizations to thrive into the future.

Why it matters to you: Now that the financial foundation is set, The Inspire Foundation can focus on expanding the capacity and reach of its programs - Leadership Salem, Leadership Youth and Salem Area Young Professionals. These programs are key in developing our community's future leaders.

marketing

Member Marketplace

During the course of the past year, over 100 unique offers have been uploaded to the Salem Chamber's new Member Marketplace system. Designed to allow members to promote their special offers to the community, it allows anyone from the community to reserve offers and submit requests. Chamber members can upload special offers at anytime, which are then available to consumers throughout the community.

Why it matters to you: Member Marketplace allows area businesses to better connect with the community and encourages residents to buy local.

Looking ahead: priorities for the coming year



Salem-Keizer Career Tech High School



Strengthening partnerships with the Latino business community



Determining the public safety needs of Salem residents



Regional branding efforts

by the numbers

MEMBERSHIP 2013-14

1.4% growth

retention: 87%

160 new members

1,260 members
 one of the largest chamber's in the state

To learn more about the priorities for the coming year, go to page 3 to read the CEO's column



Barb Hacke Resch
Summit Wealth Management
President, Salem Area
Chamber of Commerce

Reflections on past year show great achievements

Summer is here and with it, hopefully, comes sunny days. Time for everyone to get outside and enjoy the great northwest. There really is nothing better than summer in this wonderful part of the world that we are fortunate to live in.

Summer is also a great time to reflect on the accomplishments that the Salem Chamber had over the past year. Our membership continues to grow as businesses large and small realize the benefits that the Chamber has to offer.

In the area of community involvement, we successfully launched The Inspire Founda-

tion, the charitable arm of the Chamber focused on leadership and education. Programs under the Foundation include Leadership Salem, Leadership Youth and Career Connections, to name a few. The number of students and adults attending the programs offered by The Inspire

about local businesses to the community.

Also launched this year was Dine in the Mid-Valley, which supports local eateries and non-profit organizations. By purchasing a \$20 card from a participating nonprofit, you can receive special offers and discounts at

Salem Chamber is pleased with the success that the Create Jobs PAC had in supporting people that will continue to lead and move Salem forward.

As we look to the coming year, we are excited about what lays ahead for us as an organization and a community. It's great to see the approval of the Career Tech High school and the upcoming synergies that can be created between the Salem-Keizer School District, Chemeketa Community College and the community.

As your new Chamber President, I want to take this opportunity to thank outgoing President Ryan Allbritton. He did a wonderful job this year of showing that a leader leads and sets an example for the members he serves. His tireless commitment to this organization is greatly appreciated. Thank you, Ryan!

Make it a great year.

Our membership continues to grow as businesses large and small realize the benefits that the Chamber has to offer.

Foundation continues to grow. Not only did The Inspire Foundation lead these great programs, they are also profitable. Quite an accomplishment for its first year.

Marketing and visibility continues to add value to members with the launch of Member Marketplace and another very successful SHOWBIZ. These programs help get the word out

participating restaurants when you present your card. And \$15 goes to the nonprofit from which you purchased the card.

Last but not least, business advocacy. This was an unusual year for Salem when it comes to the City Council races. Of the four wards up for elections this year, all were contested and none had an incumbent running. The

Here's how we're working for you

The staff at the Salem Chamber works on your behalf to make sure Salem continues to be a great place where business can prosper and families can live, work, play and shop. Below is a list of the staff and their areas of responsibility. Please feel free to contact them if you have questions regarding your membership or any Chamber programs.



Jason Brandt



Madeline Nowell



Kim Leighty



Nick Williams



Jessica Chambers



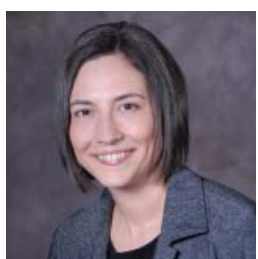
Marla McColly



Kathy Moore



Josefina Fleetwood



Chandra Andersen



Chris Phipps

Jason Brandt
Chief Executive Officer
Areas of responsibility
Business Advocacy
Create Jobs PAC
Executive Leadership Council
Mobilization Team
Citizen/Candidates Academy
Candidate Questionnaires
Candidate recruitment
Regional agricultural efforts
Relationship building among elected leaders

Madeline Nowell
Executive Assistant to the CEO
Areas of responsibility
Administrative and program support
Forum Speaker Series
Scheduling for the CEO
Bookkeeping support

Kim Leighty
Director of Member Services
Areas of responsibility
Membership sales and retention
Membership benefits
Dine in the Mid-Valley
Member Marketplace
Ambassador Program

Nick Williams
Public Policy/Membership Manager
Areas of responsibility
Membership sales
Salem Area Young Professionals
Create Jobs PAC
Monthly Public Policy sessions
Mobilization Team

Jessica Chambers
Director of Communications
Areas of responsibility
Business Voice
Business Guide and Directory
Online Update
SalemChamber.org
Advertising
Face2Face

EXECUTIVE TEAM

- PRESIDENT**
Barb Hacke-Resch
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- PAST PRESIDENT**
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U.S. Bank
- PRESIDENT ELECT**
Brent DeHart
Northwestern Mutual
- VICE PRESIDENTS**
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Northwest Natural
LeAnn Keim
Columbia Bank
TJ Sullivan
Huggins Insurance in partnership with Bliss Sequoia
- TREASURER**
Jim Bauer
Willamette University

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- John K. Miller
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Broadway Cafe
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Statesman Journal Media
- Wendy Veliz
Portland General Electric
- Caleb Williams
Saalfeld Griggs PC

CHAMBER STAFF

- 503-581-1466 plus extension
- Jason Brandt, #304
Chief Executive Officer
- Madeline Nowell, #303
Executive Assistant to the CEO/
Forum Series Manager
- Chris Phipps, #301
Customer Service Specialist
- Chandra Andersen, #309
IT & Database Coordinator
- Jessica Chambers, #307
Director of Communications
- Josefina Fleetwood, #308
Workforce Development Specialist
- Kim Leighty, #306
Director of Member Services
- Marla McColly, #310
Director of Events and Programs
- Kathy Moore, #316
CEO, The Inspire Foundation
- Nick Williams, #311
Public Policy/Membership Manager

PUBLICATION INFORMATION

Business Voice is the official bimonthly publication of the Salem Area Chamber of Commerce, a privately funded business and professional membership organization. 3,000 are printed and distributed throughout the Salem area through direct mail to members. The deadline to submit news is the 15th of the month for the coming month's issue.

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Salem Area Chamber of Commerce
1110 Commercial St NE
Salem, OR 97301 503-581-1466
salemchamber.org

EDITOR

Jessica Chambers

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Jason Brandt
Chief Executive Officer
Salem Area Chamber of Commerce

Chamber looks to the future

We hope the variety provided as a part of your membership experience assists you in accomplishing your goals. And remember, the Chamber staff and Board of Directors is always here to assist you in finding the offerings that align best for you and/or your employees.

Your Chamber Board of Directors is also actively engaged in other community issues that deserve time and attention. In the coming year, we will see more activity in the following areas:

1) Salem-Keizer Career Tech High School

On June 10, the Salem-Keizer School Board voted 5-1 in favor of a public-private partnership that will result in the establishment of a new career tech high school to expand the offerings and innovative approaches to connect employers with students. The Chamber continues to be a strong advocate for the importance of this project for the sake of our children and local economy.

2) Strengthening partnerships with the Latino business community

The Salem Chamber has a responsibility to work with organizations that are doing the important work of assisting minority owned businesses with the tools they need to be successful in business. As a starting point, the Salem Chamber will be engaging the Latino Business Alliance to better un-

derstand what resources the Chamber can bring to the table to assist in the growth of multi cultural businesses that continue to launch throughout the region.

3) Determining the public safety needs of Salem residents

The City of Salem has been successful in the passage of a Fire Department Bond (2006) for new equipment and facilities as well as a Streets and Bridges Bond (2008)

launch in the upcoming year. Major shifts are taking place throughout the country which will impact the realities of the workplace. For every 2 baby boomers retiring, there are only 1.8 people to replace them. And with 10,000 baby boomers retiring every single day in this country, we are on the cusp of an all out war for talented and skilled workers. These workforce realities will continue to create a "worker market" and challenge employers throughout our

Major community efforts in the coming year will need our attention starting with our ongoing work to keep membership value at the forefront.

After years of challenging times for small business, the mid-Willamette Valley is beginning to see the turnaround we have been waiting for. As business picks up for industry sectors throughout the Chamber, so will the work of your Chamber of Commerce.

Major community efforts in the coming year will need our attention starting with our ongoing work to keep membership value at the forefront. As we launch our new fiscal year on July 1, our goals revolve around initiatives we can continue to take on that provide marketing and visibility for your business. Programs launched in recent years, including Connect For Lunch, Dine in the Mid Valley, and Member Marketplace, will continue to receive the attention they deserve. In addition, the Chamber's scope of offerings relating to events and programs provide great opportunity to build deeper relationships with your peers in business.

for improved transportation infrastructure within the past decade. There is clear need for an upgraded facility for Salem's Police Department and ongoing discussions will need to take place to determine the most prudent approach possible to align the needs of our public safety officials with the means available from City of Salem taxpayers.

region to continue selling employees on the benefits and perks of locating in the mid-Willamette Valley. We can all expect the trends to continue whereby Americans first choose where they want to live and then begin their job search. The mid-Valley has plenty of advantages and a strong branding effort in the coming year will be critical to our long term success.

4) Regional branding efforts

A multi-year project which will include other community partners will most likely

Do you have thoughts on any of the strategic areas mentioned above? Please share them directly with me by emailing jason@salemchamber.org.

Staff continued

Marla McColly

Director of Events and Programs

Areas of responsibility

McLaran Golf Classic
SAIF Agri-Business Banquet
First Citizen Awards Banquet
SHOWBIZ
Vision Initiative
Chamber Business Women
Greeters Networking

Josefine Fleetwood

Workforce Development Specialist

Areas of responsibility

Ready to Learn Ready to Work
College and Career Readiness
College and Career Fairs
Career Connections
Leadership Salem

Chandra Andersen

IT and Database Coordinator

Areas of responsibility

Membership database
Technology support
Website support
Event and program support

Chris Phipps

Customer Service Specialist

Areas of responsibility

Front office customer service
Administrative and program support
Membership data updates

Kathy Moore

CEO, The Inspire Foundation

Director of Leadership & Workforce Development, Salem Chamber

Areas of responsibility

The Inspire Foundation
Executive Leadership Council
Salem Area Young Professionals
Youth Leadership Conference
College and Career Readiness
College and Career Fairs
Career Connections
Leadership Salem
Leadership Youth
Ready to Learn Ready to Work

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with your **clients**

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Faces of the Chamber



Willamette Valley Estate Planning and Probate, LLC -
Maria C. Schmidlkofer, Attorney
388 State St Suite 810, Salem 97301



Family Treasures Marketplace
240 Monmouth Street, Independence 97351



Paragon Memory Care
2040 Paragon Ct NW, Salem 97304



Eclectic NW
365 Ferry St Suite B, Salem 97301

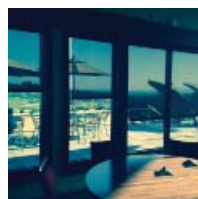
Members making news

The 2014 **AT&T-SBE** Council Small Business Technology Poll found that business owners use a variety of mobile technologies to save time and money - \$67.5 billion each year - with smartphones in the lead for savings, followed by tablets and mobile apps. And with the extra time and cash, business owners aren't taking a vacation. Instead, they're using mobile devices to conduct business on-the-go, increase customer engagement and stay on top of industry trends. Go to about.att.com/mediakit/2014techpoll to see full report.

Blanchet Catholic School announced the name of its new student center in honor of **Charles E. Lee**, former principal and president of Blanchet.

The "Lee Student Center" meets a variety of important needs by providing a cafeteria for Blanchet's high school program, a gathering area where students can study and socialize before and after school, a commercial kitchen for school and community events and athletic locker rooms for use by physical education classes and sports teams.

Charles Lee served as President of Blanchet from 1997 until 2013. blanchetcatholicsschool.com



Budget Blinds was proud to be part of **Willamette Valley Vineyard's** remodel. Such a beautiful location, such a beautiful place! Involved in your own remodel? Please give Budget Blinds a call at 503-362-5199 for your own free in-home consultation. Budget Blinds of Marion County has gone social! Please look us up on Facebook,

Pinterest, and Twitter.

Make 2014 the year you take action and move your business in a new direction! Join other successful business owners experiencing increased efficiency, profitability, and accountability through monthly interactive learning sessions and one-on-one business coaching to meet your individual needs. Annual enrollment is now open. <http://sbm.chemeketa.edu> or call Lori 503-316-3237.

The Urban Renewal Agency Board approved a new Grant Program to encourage new development, rehabilitation, increased land values and business retention and growth within the Riverfront-Downtown Urban Renewal Area. To learn more about the Capital Grant Program contact Sheri Wahrgren, Downtown Revitalization Manager, 503-540-2495 or Todd Klocke, Project Coordinator, 503-540-2435.

The **City of Salem** recently received a \$200,000 grant from the United States Environmental Protection Agency (U.S. EPA). The goal of the U.S. EPA program is to turn underutilized sites from community blight to community benefit, restoring them to safe, viable properties that contribute to the economic wellbeing of the city. To express interest in the U.S. EPA funding, future partnership, or for questions regarding the project, please contact Annie Gorski at 503-540-2480 or agorski@cityofsalem.net.

Creative Company has completed a website makeover and rebuild for **Johnson, Glaze & Co.** (JGC), a Salem-based CPA firm. The new site is designed to differentiate JGC from other firms; introduce their services and partners to potential clients; and reinforce key messages. Built on a mobile-friendly platform, the long home page and fresh look draws visitors in, while the photos add personality.

"Our new website is much more open and friendly and better reflects who we are for our clients. Creative Company did a great job in capturing exactly what we wanted to portray," said John La'Gere, managing partner of JGC. optimizemybrand.com

Dalke Construction is celebrating 95 years in business and is also announcing that Ken Dalke is retiring after 33 years as President and owner of Dalke Construction. Larry Dalke, also an owner, will continue to operate the family business along with his son, Scott Dalke.

Dalke Construction was recently awarded the West Salem Business Association Community Partner Award. This award was received for being a longtime supporter of West Salem, contributing time, money, and materials to Boys and Girls Clubs, Walker Middle School, West Salem Little League, and numerous other West Salem projects and organizations. Dalke Construction would like to thank those who have contributed with them in supporting our community. dalkeconstruction.com

Family Building Blocks (FBB) is proud to report that The Ford Family Foundation has approved a grant in the amount of \$84,350 to support an expansion of Family Building Blocks' work in Polk County. The grant goal is to increase the number of at-risk families who are identified and connected to early learning programs and support services in rural Polk County.

Family Building Blocks Executive Director, Patrice Altenhofen, stated, "We are greatly appreciative of The Ford Family Foundation's support of this expansion. The funds will increase our child abuse and neglect prevention efforts in Polk County." familybuildingblocks.org

Green Acres is pleased to announce two 2014 awards from the Salem Contractors Exchange (SCE). We won a Project Achievement Award and Project Manager, Will Ward, won an Individual Achievement Award for work completed on Fern Ridge Service Center, Veneta, OR. This landscape project included multiple rain gardens and water quality swales to help mitigate irrigation use as well as eliminate toxic runoff from the site. Rain gardens and water quality swales also create an aesthetic element for years to come. Using native plants that flourish quickly helps a landscape look well established in a short amount of time with minimal water usage.

Green Acres was proud to be a part of this project that enhances the lives of the community in Veneta, OR and surrounding areas. We at Green Acres are passionate about taking care of our community and our environment-because we care. greenacreslandscapeinc.com

Through September, **Deepwood** house is open for tours in the mornings, Wednesday through Sunday, beginning at 9am. Tours offered on the hour until 1pm. Reservations for tours are not required but suggested if your group is larger than 10 people. HistoricDeepwoodEstate.org

TJ Sullivan of **Huggins Insurance** in Salem has earned the Safeco Insurance Award of Excellence, an honor recognizing superior underwriting skill that is achieved by a select group of agents across the country who sell Safeco Insurance.

"Huggins Insurance is dedicated to providing the protection our clients need at the right price," said Sullivan. "Safeco shares that same dedication, and we are thrilled to be recognized as one of the company's top agent partners."

Huggins Insurance has now earned the Award of Excellence 4 times. huggins.com



LCG Pence Construction's commitment to safety has been recognized again, as they enter their 4th year in the Oregon Safety & Health Achievement Recognition Program (SHARP). There are currently only 5 Commercial General Contractors in the state of Oregon that have been awarded the SHARP recognition award. The program requires Contractor's to commit to developing and implementing a written Safety and Health Program, and requires that the Contractor's employees be involved in significant ways that ultimately create an enhanced safety and health standard. For 3 consecutive years LCG Pence's safety standards have exceeded the OR-OSHA requirements. lcpence.com



March of Dimes is proud to announce **Rob Sloan** of **Diagnostic Imaging of Salem** will Chair the 2015 March for Babies. Rob has a love for the community and a passion for the mission of March of Dimes, to improve the health of all babies and to help moms have healthy pregnancies. Rob has agreed to help generate \$25,000 in new revenue for this fantastic event.



Julie Grove has joined the March of Dimes staff, and will manage the March for Babies event in Salem. Julie is a recent graduate of the University of Oregon, and is ready to serve the Salem community working with local businesses, family teams, and families who have been touched by pre term birth, birth defects or infant loss. marchofdimes.com

Marion-Polk Food Share received a \$180,675 two-year grant from the Northwest Health Foundation Kaiser Permanente Community Fund about 17 months ago. With it, the regional food bank has had the resources to establish seven new community gardens, build Salem's first aquaponics demonstration greenhouse at Parrish Middle School, develop youth gardening curriculum, and help support Salem-Keizer Education Foundation after school gardening programs.

The foundation support also allowed MPFS to sponsor two community educational events, the Urban Agriculture Summit and the Youth Garden Educators Workshop.

Thanks in part to a \$10,000 grant from Trust Management Services LLC, up to a dozen local youth will receive horticultural and small business training through the Marion-Polk Food Share Youth Farm program this year.

The funds will help to support Youth Farm Manager Jared Hibbard-Swanson's position during the second year of this innovative program, which draws its participants from the Oregon State University Extension Service 4-H Youth Development Program. Youth farmers learn to grow, harvest and market fresh produce grown using organic methods, while gaining valuable summer work experience. marionpolkfoodshare.org

Modern Building Systems was recognized as Manufacturer of the Year by SEDCOR at their Annual Honors Luncheon. modernbuildingsystems.com

Neighborhood Partnerships, the nonprofit that administers the Oregon Individual Development Account (IDA) Initiative on behalf of Oregon Housing and Community Services, just awarded **NEDCO** (Neighborhood Economic Development Corporation) \$525,000 to further assist residents in obtaining goals such as homeownership and small business ownership.

The program helps participants in both Lane and Marion Counties save toward a specific financial goal, helping to stabilize their financial futures and build financial resiliency throughout the community. NEDCO has the ability to help individuals reach those financial goals faster by offering a 3:1 match on their savings accounts.

The IDA Program provides not only dollars, but also financial planning education and one-to-one financial counseling. IDA savings can be used towards homeownership and starting a business. NEDCOcdc.org/ida.htm

The 10th annual **Oregon Garden Brewfest** hosted 7,500 beer lovers despite rainy spring weather. Beer lovers came from all over the Northwest to sample from 130 handcrafted beers, ciders and mead, and to enjoy live music from a dozen regional bands.

"Oregon is known for its craft beers and ciders, but most of the big festivals celebrating them are in Portland, Eugene and

Faces of the Chamber

Bend,” said Mary Ridderbusch, event manager. “It’s great to offer a festival in the central Willamette Valley for our neighbors, and at the same time introduce beer lovers from out of the area to the beauty of The Oregon Garden.” oregongarden.org



OSU Federal, Your Community Credit Union, awarded 15 high school seniors the 16th annual \$1000 Tomorrow’s Leaders Today (ILT) college scholarships at its annual meeting.

This year’s winners include: Shelby Ballweber, Cody Bibler, Morgan Butts, McKayla Creamer, Olivia Dye, Theresa Hommes, Victoria Jansen, Ryan Khalife, Tyger Liner, Zanna Morre’, Nathan Pederson, Raina Smith, Cameron Soriano, Brooke Wendland, and Trevor Whitaker.



Chief Financial Officer **Bonnie Humphrey-Anderson** has been recognized by the national trade journal, Credit Union Times, as one of the credit union industry’s “Women to Watch.”

Credit Union Times recognizes those women who are challenging the status quo and pushing creative solutions to address the challenges facing their credit union or the financial industry nationally. Every month Credit Union Times selects one of the distinguished female leaders of the credit union movement and Humphrey-Anderson is featured in the June, 2014 edition. osufederal.com

The RAM Restaurant and Brewery attended the North American Beer Awards June 6th followed by the 20th Annual Mountain Brewers Beer Fest on June 7th in Idaho Falls, ID. Last year, they won 11 medals by entering 31 specialty beers company-wide. The Salem RAM sent the RAM flagship Hefeweizen, a two-time NABA silver medal winner to compete in the Bavarian Hefe category and their Bramble on Brown in the American Brown category. theram.com

Rich Duncan Construction is pleased to announce the construction for a new twelve operatory dental clinic in Salem. Breaking ground in early summer, **Oak Park Dental** will be the new home for Dr. Dan O’Leary and staff at completion of the project in December 2014. A state-of-the-art facility, with more than 6,000 sq ft, will offer the dental practice a larger space to provide their patients with a broader range of additional services and enhanced patient care.

We are pleased to welcome **Nolan Knox**, Project Engineer, as our newest team member. Knox graduated in 2014 from Oregon State University with a Bachelor of Science degree in Construction Engineering Management. richduncanconstruction.com

In an effort to promote retail entrepreneurship among today’s youth, Salem Center is inviting kids ranging from six to 15-years old to participate in the “Kids, Inc.” program. The program is being hosted at select JLL-managed shopping centers throughout the U.S.

Winning Kids, Inc. participants will have the opportunity to set up shop at Salem Center to learn about business, make money, and most of all, have fun. Participants may create something from scratch, offer a service or resell a product purchased from a wholesaler.

“We are excited to put kids in business and offer this opportunity to budding retail entrepreneurs,” said Dana Vugteveen, General Manager. “Allowing kids to sell their products or services in a retail environment will give them a real taste of what it takes to run a business.” salemcenter.com



The Salem Contractors Exchange hosted its 2014 Awards Banquet on May 17th.

This year’s winners were: Scott Kuenzi, K&E Excavating Division 1 Other; Nate Cooke and Scott Jackson, Rich Duncan Construction Division 1; Mike Johnson, Dalke Construction Division 1; Rick Day, Advantage Precast Division 3; Rick Salchenberg, Davidsons Masonry Division 4; Dan Koonce, Salem Wood Products Division 6; Chris Bresee, Santiam Heating and Sheet Metal Division 7; David Johnston, Dallas Glass Division 8; Alex Rux, LP Company Division 9; Kevin Stickley, Oregon Cascade Plumbing and Heating Division 22 and 23; Oliver Raab, Jet Industries Division 26; Jordan Roner, Allsafe Division 28; Will Ward, Green Acres Landscape Division 32.

Certificates of Recognition went to: White Oak Construction, Martin Brothers Signs, Rubensteins Carpet, Pacific Painting, Reliant Communications, Jet Industries, and McGilchrist Roofing.

People’s Choice was awarded to Jack Hall from White Oak Construction for their work on the Department of Human Services Building.

Lifetime Achievement award was awarded to Ken Dalke from Dalke Construction for his service in the construction community.

SCE’s Annual Fishing Derby, was held April 11th. First Place prize went to Dan Koonce from Salem Wood Products for a 12 pound salmon. Second and Third place prize went to John Miller, Kraft Masonry and Eric Whisman, Salem Wood Products. Captain Award went to Roy Chandler, Salem Wood Products. sconline.org



O. Jeff Lewis has been named as the new Member Services Manager at **Salem Electric**.

Salem Electric awarded ten \$1,000 scholarships to students. Recipients are: Logan Adams, Benjamin Asay, Aleesha Liedtke, Alicia Phan, Allison Sladek, Linda Yang, Carter Frantz-Geddes, Abby Horner, Eni Nako, and Chan Zhang. salemelectric.com

At Salem Electric’s Annual Membership Meeting held on May 13th, Carl Beach and Alicia Bonesteele were re-elected to

three-year terms to the board of directors and Dave Bauer was elected to his first term on the board filling position #6 which was vacated by retiring board member Jim Dyer.

The following officers were elected to serve for 2014-2015: Jerry Berger, President; Joe Van Meter, Vice President; and Alicia Bonesteele, Secretary-Treasurer. Other members of the Board are: Jeff Anderson and Paul Ennor.

Laura Peterson, RN, an oncology nurse at **Salem Hospital**, went outside her standard nursing duties to put on a wedding for the daughter of a terminal patient. The event happened on the Salem Hospital campus in a sunny, seventh-floor conference room with a birds-eye view of the mid-Willamette Valley.

Peterson helped organize the wedding in three days. A local florist, a bridal shop, and a salon donated flowers, the wedding dress, a photographer, hairstyling and makeup. A hospital chaplain and a harpist also volunteered. Staff from Salem Hospital’s palliative care and social services helped the patient take part in the wedding.

The West Valley Hospital Foundation announces that 22 students in medically related fields will receive a scholarship for the 2014-2015 school year. Scholarship recipients are: Brooke Arceneaux, Hilary Broadus, Jennifer Broadus, Leslie Classen; Hailey Clothier; Jill Cohen; Kristen Connolly; Leann Drake, Kirsten Fertig, Jordan Frerichs, Michael Frerichs, Missy Huber, Serena Lairson, Kyle Lenz, Alika Masei, Maria McCarthy, Eni Nako, Karina Porter, Jingjing Rao, Kristi Tichenor, Miki Todosovl, and Destiny Wyatt. salemhealth.org

The **Salem-Keizer Volcanoes**, in conjunction with the San Francisco Giants, released the initial 2014 roster Monday afternoon highlighted by 15 returning Volcanoes players. The roster is made up of 27 players: 14 pitchers, three catchers, six infielders and four outfielders. Second-year manager Gary Davenport returns an experienced lineup. The roster includes the Salem-Keizer debut for 2013 Giants 1st-round pick Christian Arroyo.

Volcanoes TV is back with all the latest news on the team, to view the first episode click on YouTube.

New this year: Purchase your tickets in advance of game day and save \$2 per ticket. Tickets: 503-390-2225 or volcanoestickets.com

Strategic Economic Development Corporation, the lead economic development group for Marion and Polk Counties, held its Annual Honors Luncheon to acknowledge the outstanding achievements of local businesses.

The awards honored the following outstanding companies and individuals: Community Service: Pacific Power; Business Partner of the Year: AKT; Outstanding Public/Private Partnership: Oregon Forest Resources Institute and Rich Duncan Construction; Innovative Product: Steffen Systems Model 3546 Bale Compression System; Agri-Business of the Year Award: Doerfler Farms; Outstanding SEDCOR Construction Alliance Member: Rick Day, President of Advantage PreCast; Manufacturer of the Year: Modern Building Systems. sedcor.com

While summer is a break from school, the **Sylvan Learning Center of Salem** doesn’t believe that the time off should also be a break from learning. A recent survey from Sylvan Learning found that on average, kids spend significantly more of their free time playing outside (30%), playing video games (17%) and watching TV (18%) than reading (12%). Additionally, research has shown that kids should read at least five books over the summer, yet 46 percent of tweens are reading four or fewer books according to their parents.

To help parents get kids excited to read this summer, Sylvan Learning of Salem has compiled the following summer reading list for tweens in grades four through eight, based on the most popular books on Sylvan’s Book Adventure website, bookadventure.com. sylvansalem.com

Jeremy E. Golar has completed the qualifications to become one of a select group of **Waddell & Reed’s** financial advisors authorized to offer the firm’s Financial Wellness Program. Generally implemented in conjunction with other aspects of a company’s employee benefits package, the Wellness program brings financial education into the workplace. It is intended to help employees build awareness of where they stand financially, then to educate them on how to establish and work toward their financial goals.

Golar has been a professional in the financial services industry for 1 year, and counsels clients throughout the Oregon & Washington area on their ongoing financial affairs and goals. He joined Waddell & Reed in 2013. www.jgolar.wrfa.com



Congratulations **Ron R. Bouchér** for recently achieving the 2014 Premier Manager designation.

It is with great pleasure Wells Fargo announces that Ron Bouchér, Branch Manager ~ First Vice President, has earned the distinction of Premier Manager with **Wells Fargo Advisors**.

Ron is among a select group of Branch Managers who meet or exceed Wells Fargo Advisors’ high standards as measured by one or more of the firms’ criteria for revenue generation, educational attainment and client-service best practices. wellsfargoadvisors.com

At its annual banquet in Lincoln City, Salem’s **White Oak Construction (WOC)** was honored with a number of awards for both individual and project achievement. They received the People’s Choice Award for the Department of Human Services (DHS) tenant improvement project.

WOC Subcontractors were also given awards based on the Contractors Specification Institute Categories: Individual Achievement: Division 9 Finishes/Drywall: Alex Rux of LP Company; Division 26-Electrical: Oliver Raab, Jet Industries; Project Achievement: Division 9 Finishes Drywall award: LP Company; WOC and their subcontractors Certificates of Recognition: Division 1 Projects valuing \$2-5 million: WOC; Division 7 Roofing: Rick Grabenhorst, McGilchrist Roofing; Division 9 Carpet: Darrell Salter, Rubensteins Carpet; Division 9 Painting: Dave Rudiman, Pacific Painting; Division 21 Fire Suppression: Oliver Raab Jet Industries. WhiteOakConstruction.net



Groundbreaking for Oak Park Family Dentistry with Rich Duncan Construction and Studio 3 Architecture



du JOUR Consignment Couture
990 Lancaster Dr NE, Salem 97301



Jeremy Dumanovsky Roofing
724 High St NE, Salem 97301



Chamber President Ryan Allbritton presents Greg Riggs of Total Office Interiors with the 2014 Business of the Year award.

Welcome New Members

We are pleased to welcome our newest investors in the Salem Chamber who joined between April and June

Advanced Business Solutions
abslocal.com

Always Native
alwaysnative.com

Anew You Studio LLC
anewyostudio.com

Arthur Murray Dance Studio
arthurmurraysalem.com

Baxter's Auto Parts #22
503-581-5591

Boardgames of Oregon
BoardgamesofOregon.com

Café Shine
503-385-1322

Compass Project Solutions, Inc.
compasspsinc.com

Corporate Image Solutions
cisnw.com

Criteria Properties
criteriaproperties.com

duJour Consignment Couture
dujourconsignmentcouture.com

Eclectic NW
eclecticnw.com

Family Treasures Marketplace
541-207-4387

First Choice Lending Team Guild Mortgage
firstchoicelendingteam.com

Interstate Crane Rental Inc
Interstatecrane.com

Jeremy Dumanovsky Roofing
SalemOregonRoofing.com

Jodi Hack for Oregon
Jodihackfororegon.com

Law Offices of Luis A. Martinez, P.C.
503-391-0281

Lewis Design
lewisdesign.org

Matt Geiger for Oregon
mattgeigerfororegon.com

Oregon Crepe Cafe
oregoncrepe.com

Oregon's Health CO-OP
ohcoop.org

Paragon Memory Care
503-510-6098

Peak Mortgage
503-581-3789

Rags To Riches
503-588-9286

Rain Sweet
RainSweet.com

Willamette Community Bank
willamettecommunitybank.com

Willamette Valley Estate Planning and Probate, LLC - Maria C. Schmidtkofer, Attorney
willamettevalleyep.com

Zachary Dablow, Attorney at Law
dablowlaw.com

Earn rewards when you recommend the Chamber!*

Three simple steps to recommend a business:

1. Tell someone you'd like to recommend that they join the chamber
2. Tell the chamber who you've recommended

Each time a business joins because of your recommendation, you receive a \$40 check.

For details go to rewards.salemchamber.org

**Referring member's membership account must be current and in good standing. Previous members within the last year are not eligible as new member referrals. Subject to change. Other restrictions apply.*

For a complete list of members, go to SalemChamber.org and click on Business Directory.



Snap this QR Code to download the Chamber app or go to local.salemchamber.org/mobile

A to Z Party Rental.....	2001
A. C. Gilbert's Discovery Village.....	1987
ABC Printers Inc.....	1957
AccurAccounts, Inc.	1997
Adam's Rib Smoke House.....	2008
Alcyone Cafe & Catering.....	2010
All Around Movers LLC.....	2010
Allied Building Products Corp.....	2011
American Red Cross, Willamette Chapter.....	1983
Ankeny Lakes / St. Marie's Wild Rice Co.	2013
API.....	2003
Assistance League of Salem.....	1986
Atkinson Graduate School of Management.....	1992
Atrio Health Plan.....	2013
BAR Industries, Inc.....	2002
Best Little Roadhouse.....	2003
Boldt Carlisle + Smith.....	1954
Brenner & Company, LLP CPA's.....	1955
Broadway Coffeehouse.....	2011
Bureau of Land Management.....	1989
Business Computer Consulting.....	1998
Capital Valuation Group, Ltd.....	1997
Catholic Community Services of the Mid- Willamette Valley & Central Coast..	1985
CFP, Inc.	2009
Class Act, Event Coordinators, Inc...	1999
Clear Channel Outdoor.....	2010
Continu Inc.....	2013
Cycle Country Honda Suzuki Polaris....	2011
Days Inn Black Bear.....	1967
Donovan A Razmus PC.....	1970
DoubleTree by Hilton - Salem, OR..	1998
DWA Trade Show & Exposition Services..	2010
E.Z. Orchards.....	1995
Enlightened Theatrics.....	2013
Evergreen Home Loans.....	1996
Evolution Pervious.....	2010
Express Employment Professionals....	1989
First Tech Federal Credit Union.....	2003
Gallatin Public Affairs.....	2012
Gamberetti's.....	2010
Geisler Consulting.....	2010
Gerry Frank's Konditorei.....	1982
gnsSecurity.....	2011
Golden Rule Remodeling & Design Inc.	1999

Goodwill Industries.....	2007
Great Oak Financial Group.....	1995
Home Instead Senior Care.....	2008
HomeStreet Bank Home Loan Center...	1998
Hoots, Baker & Wiley, P.C.....	1970
Hospice Care of the Northwest.....	2012
Howard Johnson Inn.....	2006
HUT Portland Airport Shuttle.....	2004
Integrity Properties of Oregon, LLC..	2012
Jackson's Body Shop Inc.....	2011
Jamba Juice #341.....	2003
James M. Eyre Jr. DMD, MD.....	2000
Job Growers Incorporated.....	2001
John L. Scott Real Estate WSL.....	1986
Joni McClintock Sundance Realty.....	2012
Keudell/Morrison Wealth Management...	2012
Kindred Nursing and Rehabilitation - Sunnyside.....	2007
Kraft Custom Construction, Inc.	1999
Lancaster Beverage & Tobacco.....	2000
Law Offices of J. Spencer Taylor.....	1997
Lefor, Rapp & Holland, LLC.....	2012
LegalMatch.....	2013
Les Schwab Tire Center Lancaster..	1978
Liquor Outlet Battlecreek.....	2010
Marion County Community Services Department.....	2008
McDonald's Restaurant.....	1973
McNary Golf Club.....	2012
Meghan Donahue Handmade Jewelry Designs.....	2013
Mid Valley Women's Crisis Service....	1985
Mountain West Investment Corp.....	2009
MSC Engineers, Inc.	1986
Multi/Tech Engineering Services, Inc.	1989
Multifamily NW.....	2013
N2 Publishing.....	2012
NAIFA - Salem Association of Insurance & Financial Advisors.....	2005
Ned Baker Real Estate.....	1973
New York Life Insurance, Sven Anderson.....	1998
Norpac Foods, Inc.	1974
Northgate Bowl.....	1995
Northwest Aquatics.....	2013
NW Family Chiropractic.....	2010
Office Depot.....	1990

Office of Vocational Rehabilitation Services - Hawthorne Branch Office....	2009
Oregon Cascade Plumbing & Heating, Inc.....	1987
Oregon Community Credit Union....	2005
The Oregon Community Foundation, North Willamette Valley Region.....	2008
Oregon Employment Department....	2013
The Oregon Garden.....	2007
OSU Extension Service.....	1989
Parks, Bauer, Sime, Winkler & Fernety LLP.....	1989
Partnerships in Community Living, Inc.....	1993
Phagans' School of Beauty.....	2013
Physicians Building Pharmacy.....	2013
Pietro's Pizza.....	2005
Pratum Co-op.....	2008
Prestige Senior Living Orchard Heights.....	2002
Ram Restaurant & Brewery.....	2004
Reboot Computer Shop.....	2013
Reliant Communications.....	1995
Republic Services.....	1996
Residence Inn by Marriott.....	2001
Rheinholdt Insurance Agency, Farmers Insurance.....	2013
Rich Duncan Construction, Inc.....	2003
Riverbend Dental.....	2013
Roberts Crossing.....	2011
Rudy's at Salem Golf Club.....	1998
Salem Alliance Church.....	2011
Salem Art Association.....	1982
Salem Audiology Clinic Inc.....	2008
Salem Chamber Orchestra.....	2000
Salem Convention Center.....	2005
Salem Emergency Physicians Service, P.C.....	2004
Salem Family YMCA.....	1957
Salem Tire Auto Service.....	1992
Salem Trophy Company.....	1961
SalemPROS.....	2012
Sam's Transmissions LLC.....	2008
The Sassy Onion Grill.....	2001
Schreiner's Iris Gardens.....	2012
Scott's Cycling and Fitness.....	1970
Select Impressions.....	1996
SODEXO.....	1998

Thank You

Special thanks to all our renewing members from April - June

South Salem Ace Hardware.....	2008
Spinnaker Pediatric Dentistry, P.C.	2010
Spruce Villa, Inc.	1986
State Farm Insurance - Operations Center.....	1958
State Investments LLC.....	1957
Statesman Journal Co.	1955
Stifel Nicolaus & Company - Dave Williams.....	2010
Sundance Realty, Stacy Rejaian.....	2013
Surety Solutions, LLC.....	2011
Symmetry Direct.....	1999
Terra Gardens Nursery & Bark.....	2012
YWCA Salem.....	1973
Thomas Kay Flooring.....	2010
Tierra Rose Senior Living Community...	2013
Today's Hair Salon & Day Spa.....	1999
Ulmer Graphic Design.....	2012
Umpqua Bank Candalaria.....	1999
Unitus Community Credit Union.....	2004
Valley Recycling & Disposal, Inc.....	1984
Valley Specialists Inc.....	1999
Wachter, Minto & Co., CPA's.....	2013
Walmart Supercenter - Lancaster.....	1992
Wells Fargo Bank - Salem Main Branch.....	1955
Wells Fargo Home Mortgage.....	1988
Western Mennonite School.....	2007
Whitmire Chiropractic.....	2012
Willamette Master Chorus.....	2001
Willamette Valley Wellness.....	2013
Willoughby Hearing Aid Center.....	2008
Windermere Pacific West Properties, Inc.....	1999
Windsor Health & Rehabilitation.....	1997
Marcus C. Wulf.....	1997

Salem Chamber announces 2014-15 Board of Directors

Through their volunteer service, these individuals personify dedication to community and commitment to making Salem a great place to live, work, play and shop.

Business size by number of employees: Small - 0-25 Medium - 26-50 Large - 51 or more

Executive Team



2014-15 President
Barb Hacke-Resch
Summit Wealth Management
Business: Financial Services
Size: Small



Curt Arthur
Sperry Van Ness Commercial Real Estate Advisors
Business: Real Estate - Commercial & Investment
Size: Small



John Miller
Courthouse Fitness
Business: Health Club
Size: Large



Immediate Past President
Ryan Allbritton
U.S. Bank
Business: Financial Services
Size: Large



Patricia Callihan-Bowman
Express Employment Professionals
Business: Employment Services
Size: Small



John Pataccoli
Redhawk Vineyard & Winery
Business: Winery
Size: Small



President - Elect
Brent DeHart
Northwestern Mutual
Business: Financial Services
Size: Small



Cort Garrison
Salem Health
Business: Clinics - Medical, Hospitals, Medical Services, Occupational Therapists, Physical Therapists
Size: Large



Gregg Peterson
Broadway Cafe
Business: Restaurant
Size: Small



Vice President - Business Advocacy
Bruce Anderson
NW Natural
Business: Utility Company
Size: Large



Dr. Abby Heppner
Heppner Chiropractic, LLC
Business: Physicians & Surgeons - Chiropractic
Size: Small



Selma Moon Pierce, DDS
Business: Health Care
Size: Small



Vice President - Programs and Events
LeAnn Keim
Columbia Bank
Business: Financial Services
Size: Large



Eric Jamieson
Garrett Hemann Robertson P.C.
Business: Law Firm
Size: Large



Steve Silberman
Statesman Journal Media
Business: Newspaper Distributors
Size: Large



Vice President - Membership
T.J. Sullivan
Huggins Insurance in partnership with Bliss Sequoia
Business: Insurance
Size: Small



Terrence Kuenzi
Kuenzi & Company, LLC
Business: Accounting & Tax Services
Size: Small



Wendy Veliz
Portland General Electric
Business: Utility Company
Size: Large



Treasurer
Jim Bauer
Willamette University
Business: Schools, Academic, Colleges & Universities
Size: Large



Jim Lewis
Salem Association of Realtors
Business: Associations
Size: Small



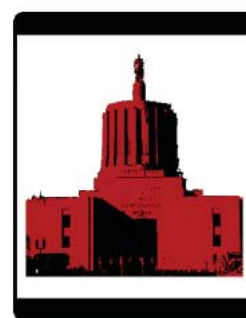
Caleb Williams
Saalfeld Griggs PC
Business: Law Firm
Size: Medium

SYP | SALEM YOUNG PROFESSIONALS presents

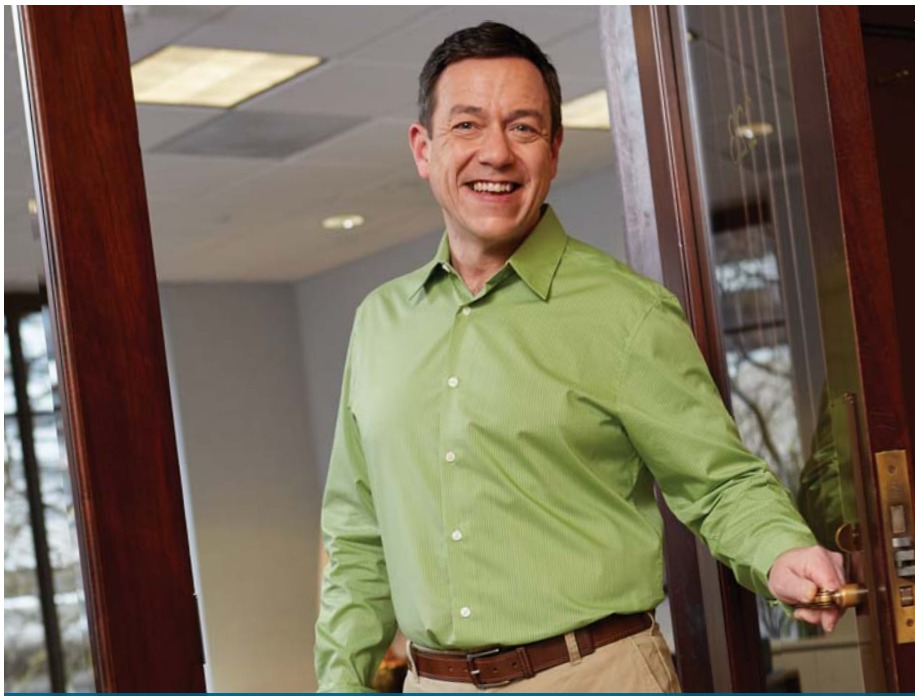
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Looking ahead Learn more about upcoming events at calendar.salemchamber.org



McLaran Classic Golf Tournament - September 22 presented by Columbia Bank



Season tickets now available salemchamber.org/forum



The Great Salem Race August 16 greatsalemrace.com



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