



PRESS RELEASE

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THIRD RIVER MARKETING'S NEW NEIGHBORHOOD MARKETING PLATFORM KICKS OFF LOCAL MOVEMENT

Salem, OR – “We have completely re-imagined what our platform should do, how it works, and, most importantly, how it can help businesses and organizations grow,” said Tim Fahndrich, President of Third River Marketing LLC and co-founder of WhirLocal.io. “I couldn't be prouder of our team, especially our lead developer Alex Demchak, for the creativity and innovation that this new platform provides.”

WhirLocal is an automated, easy-to-use, all-in-one neighborhood marketing platform that combines powerful marketing tools, simple action plans, and recommendations from other local businesses. The main purpose is to help businesses and organizations conquer online marketing and get more of their ideal customers, clients, or donors.

“Not only is [WhirLocal.io](https://whirlocal.io) the best marketing platform we've ever built, but it also combines simple-to-follow action plans based on our years of local marketing experience.” Fahndrich said. “With those two combined, our goal is to help 10,000 local businesses become market leaders. In the process, we are starting a movement of local businesses, organizations, and neighbors who rally behind each other and who say with pride:

‘We're Local & Proud Of It’ TM”

The WhirLocal marketing platform is currently in beta launch. Businesses and organizations can join for free and start by creating a free business profile. Three premium membership plans are also available to fit any size business, from the solopreneur to the aspiring market leader. For more information visit <https://whirlocal.io/get-started/>

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