



McLaran Classic Golf Tournament

All sponsorship levels include:

- Recognition as a sponsor on the Golf Tournament web page, with a direct link to your website.
- Inclusion in the printed tournament program for all golfers; verbal recognition at the Golf Tournament Awards Banquet.

Standard Hole/Green Sponsor, starting at \$300

- Signage at your official hole location with company name and logo.
- Company representative(s) at selected hole location throughout the tournament, to provide a "Signature Giveaway" to golfers. (Signature giveaway expenses are not part of the sponsorship investment).
- One complimentary boxed lunch for staff person hosting the sponsored hole.
- Opportunity to promote your company with a door prize giveaway, as a part of the Awards Banquet. (Door prize expense is not part of the sponsorship investment).
- Two seats for your employees and/or clients at the Awards Banquet.

Putting Green Sponsor, starting at \$1,000*

- Company signage on the practice putting green directly in front of the Clubhouse (superior location).
- Company logo printed on golf balls that are used for Putting Green contest.
- Ability to display products and/or services on the event concourse, at the edge of the putting green.
- One complimentary boxed lunch for staff person hosting the Putting Green.
- Opportunity for a company representative to present the 1st, 2nd and 3rd place Putting Contest prize at the Awards Banquet. (Putting Contest prize expense is not part of the sponsorship investment).
- Two seats for your employees and/or clients at the Awards Banquet.

Pin Flag Sponsor, starting at \$1,000*

- Company logo on pin flags on the 18-hole course.

Cart Sponsor, starting at \$1,250*

- Company name and official logo on cart signage.
- SACC staff and/or volunteer support to place your company flags on the golf carts.

Bag Drop and Registration Sponsor, starting at \$1,250*

- Company name and featured on bag drop and registration area signage.

Driving Range Sponsor, starting at \$1,500*

- Company name and official logo on signage at the Driving Range.
- Option to have a special contest at the driving range (i.e. hit the mascot, win a prize or hit the targets win cash) to encourage more participation.
- Option of providing a "Signature Giveaway" to golfers at the Driving Range. (Signature giveaway expenses are not part of the sponsorship investment).

Hole in One Sponsor, In Kind

This opportunity guarantees exclusivity on the front nine holes or the back nine holes (pending availability) and includes all benefits associated with the Hole/Green sponsorship at the Tournament. Please contact the Director of Events and Programs for more details.

Lunch Sponsor, starting at \$3,000*

- Company name featured on banner in the tent, with an expected 190 guests in attendance during lunch hour.
- Four player spots in the coveted afternoon shotgun start.

**The following sponsorship is a fully customizable opportunity that guarantees industry exclusivity.*



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Birdie Sponsor, starting at \$2,700*

Sponsorship includes the exclusive benefit of your company logo printed on Yellow Ball (used for team contests) and an opportunity to provide 220 bags with company logo in the hands of the golfers (3 per set of golf carts and 1 of them to be handed out at check-in/registration).

Additional value includes:

- One sponsorship of the "Online Update" email with your logo.
- Company name and logo on appropriate signage at the event on hanging banners and anchored signs in highly visible locations.
- Four player spots in the coveted afternoon shotgun start.
- Team upgrade (includes applicable contests).
- Four seats for your employees and/or clients at the Awards Banquet.
- Opportunity to address the audience at the evening Awards Banquet.

Eagle Sponsor, starting at \$5,000*

Includes all benefits associated with the Birdie and the Hole/Green sponsorship at the Tournament.

- Two additional seats (eight total) for your employees and/or clients at the Awards Banquet.
- Includes one additional complimentary boxed lunch (two total) for staff person hosting the sponsored hole.
- Hole #10 reserved exclusively for Eagle sponsor, with no other companies located at that hole.
- Recognition at the Salem Chamber's Annual appreciation luncheon in Spring 2016 as an investor for your sponsorship commitment to the event.

Presenting Sponsor, starting at \$8,000*

Includes all benefits associated with the Birdie and the Hole/Green sponsorship at the Tournament.

- Online Update Sponsorships with your logo on three separate weekly email updates sent out to over 2,000 SACC members.
- Appearance on KBZY with SACC Staff to promote the event.
- Company logo featured along with Golf Tournament logo on the SACC website in the three weeks leading up to the event.
- Company name and logo on appropriate signage at the event on hanging and anchored banners in highly visible locations and additional signage at the event created and set-up as a benefit of sponsorship; includes Golf Tournament welcome sign and signage leading to the clubhouse.
- Company name and logo on all promotional materials as Presenting sponsor for the event.
- Two Golf Teams of four (eight total player spots) in the coveted afternoon shotgun start.
- Sixteen seats for your employees and/or clients at the Golf Tournament Awards dinner.
- Includes one additional complimentary boxed lunch (total of two) for staff person hosting the sponsored hole.
- Hole #1 reserved exclusively for Presenting sponsor, with no other companies located at that hole.
- Your logo featured with the SACC logo on the official tournament giveaway handed out by your staff at Hole #1.
- Recognition at the Salem Chamber's Annual appreciation luncheon in Spring 2016 as an investor for your sponsorship commitment to the event.

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