



FORUM
SPEAKER
SERIES



buy
in the
mid
valley

CONNECT

INSPIRE

ENGAGE

DIVERSE

LIKE-MINDED

ENERGY

COMMUNITY

Salem Area Chamber of Commerce
2017 SPONSORSHIP KIT

AGRI-BUSINESS BANQUET



SAIF CORPORATION
AGRI-BUSINESS BANQUET

	TITLE	PRESENTING	SMART GRID	MAJOR	SUPPORTING	FRIENDS OF AG
Sponsorship benefits	\$10,000	\$7,500	\$4,500	\$1,750	\$500	\$250
Number of tickets	20	20	10	10	2	2
Pre-Event Recognition						
Listing on event web page	logo	logo	logo	logo	name	
Listing on promotional materials	logo	logo	logo	logo	name	
On-site Recognition						
Verbal recognition from podium	●	●	●	●	●	●
Listing in sponsor video loop	logo	logo	logo	logo	name	name
Listing on event program	logo	logo	logo	logo	name	
Speaking at podium	5 minutes	3 minutes	2 minutes			
Present scholarship FFA recipient			●			
Advertising						
Online Update sponsorships	3	2				
Tower ad on SalemChamber.org	●					

PURPOSE:

A celebration of the continued contribution of agriculture to a strong local economy in the mid-Willamette Valley.

FIRST CITIZEN AWARDS BANQUET



	PRESENTING	GOLD	SILVER	BRONZE
Sponsorship benefits	\$6,000	\$3,000	\$1,500	\$750
Number of tickets	16	8	4	2
Pre-Event Recognition				
Listing on event web page	logo	logo	name	
Listing on promotional materials	●			
On-site Recognition				
Verbal recognition from podium	●	●	●	●
Listing in sponsor video loop	logo	logo	name	name
Listing on event program	logo	logo	name	
Recognition in "Welcome Video"	●			

PURPOSE:

Honoring individuals who diligently serve the Salem area through their business, volunteering, and philanthropic efforts to make our community a better place to live, work, and play.

MCLARAN CLASSIC



*McLaran
Classic*

	PRESENTING	EAGLE	LUNCH	BIRDIE
Sponsorship benefits	\$8,000	\$5,000	\$3,000	\$2,700

Team(s) of 4 in afternoon shotgun	2	1	1	1
Seats at Awards Banquet	16	8		4

Pre-Event Recognition

Listing on event web page	logo	logo	logo	logo
Listing on promotional materials	●			

On-site Recognition

Exclusive reserved hole	hole #1	hole #10		
On-site signage	at course & entrance	at course & entrance	at lunch tent	at driveway
Listing on event program	logo	logo	logo	logo
Branding opportunity*		●	●	registration bags
Speaking opportunity at banquet	●	●		●
Logo on tournament gear	tee prize			yellow ball

Day of Event

Boxed lunch provided	2	2		
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Advertising

Online Update sponsorships	3	1		1
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PURPOSE:

One of the largest and most highly anticipated golf tournaments in the area, this double shotgun event brings over 200 golfers to the course in one day.

GOLF TOURNAMENT

DRIVING RANGE	BAG DROP & REGISTRATION	CART	HOLE IN ONE	PUTTING GREEN	EXCLUSIVE HOLE/GREEN	STANDARD HOLE/GREEN
\$1,500	\$1,250	\$1,250	\$1,000	\$1,000	\$800	\$350
			2	2	4	2
logo	logo	logo	logo	logo	name	name
at driving range & entrance	registration & bag drop	on cart	at hole & entrance	at putting green	at hole/green	at hole or green
logo	logo	logo	logo	logo	name	name
●	●	Flags on Cart	●	●	●	●
				putting contest balls		
			1	4	2	1

**Branding opportunities include company banners, products and services display, and giveaways. Expenses are not included in sponsorship investment.*

LEAD BUSINESS SUMMIT



	PRESENTING	KEYNOTE SPEAKER	MAJOR	SESSION <small>* max of 8</small>	SUPPORTING
Sponsorship benefits	\$10,000	\$6,500	\$3,500	\$2,250	\$1,000
Number of tickets	16	6	6	4	2
Pre-Event Recognition					
Listing on event web page	logo	logo	logo	name	name
Listing on promotional materials	●				
On-site Recognition					
Verbal recognition from podium	●	●	●	●	●
Listing in sponsor video loop	logo	logo	logo	name	name
Listing on event program or mobile app	logo	logo	logo	logo	name
Speaking at podium	5 minutes	3 minutes			
Introduce breakout session speaker				●	
Display promotional materials	●	●			
Advertising					
Online Update sponsorships	2	1			
Ad on lobby screen	●	●			
Ad on mobile app	●				
Recognition in blog post	●				

PURPOSE:

For business professionals and organizations seeking to raise the bar and create visionary approaches to today's marketplace.

FORUM SPEAKER SERIES

FORUM SPEAKER SERIES	LUNCH	TABLE	VIDEO
Sponsorship benefits	\$1,950	\$1,350	\$600
Number of tickets	8	8	2 for featured video lunch
Pre-Event Recognition			
Listing on event web page	logo	name	name/logo in video
Listing on promotional materials	●		
On-site Recognition			
Introduce speaker	●		
Listing in sponsor slide presentation	●	●	●
Promotional materials on table	●	●	
Reserved table	●	●	
Reserved seat at speaker table	●		
Banner	●		
Post Event			
Website and social media promotion			●

PURPOSE:

A nine-month series featuring business and community leaders who inform and inspire covering a wide variety of topics designed to build awareness, foster understanding, and spark conversation in the community.

BUY IN THE MID VALLEY



	TITLE	PRESENTING	MAJOR	SUPPORTING	MISSION
Sponsorship benefits	\$10,000	\$7,000	\$5,000	\$2,000	\$500
Listing on website	logo	logo	logo	logo	name
Program Promotions					
Participation in program	●	●	●	●	
Listing as "Featured Offer"	●	●	●		
Branding					
Logo used in conjunction with Buy in the MidValley logo	●				
Company description on sponsor page	●				
Advertising					
Listing on print advertising	●	●	●	●	
TV commercials	●	●			
Billboards	●	●			
Social media	logo	name			
Radio	●				

PURPOSE:

Buy in the Mid Valley is a program designed to help stimulate our local economy by driving consumers to local businesses.