

FORUM
SPEAKER
SERIES



CONNECT
INSPIRE
ENGAGE
DIVERSE
LIKE-MINDED
ENERGY
COMMUNITY

Salem Area Chamber of Commerce
2017-18 SPONSORSHIP KIT

FORUM SPEAKER SERIES

FORUM SPEAKER SERIES

	LUNCH	TABLE	VIDEO
Sponsorship benefits	\$2,000	\$1,350	\$600
Number of tickets	8	8	2 for featured video lunch
Pre-Event Recognition			
Listing on event web page	logo	name	name/logo in video
Listing on promotional materials	logo		
On-site Recognition			
Introduce speaker	●		
Listing in sponsor slide presentation	logo	●	●
Promotional materials on table	●	●	
Reserved table	●	●	
Reserved seat at speaker table	●		
Banner on stage	●		
Post Event			
Website and social media promotion	●	●	●

PURPOSE:

To inform and inspire business and community leaders, covering a wide variety of topics designed to build awareness, foster understanding and spark conversation during this nine month series.

MCLARAN CLASSIC



	PRESENTING	EAGLE	LUNCH	BIRDIE
Sponsorship benefits	\$8,000	\$5,000	\$3,100	\$2,800
Team(s) of 4 in afternoon shotgun	2	1	1	1
Team Upgrade			1	1
Pre-Event Recognition				
Listing on event web page	logo	logo	logo	logo
Listing on promotional materials	logo			
On-site Recognition				
Exclusive reserved hole	hole #1	hole #10		
On-site signage	at course & entrance	at course & entrance	at lunch tent	at driveway
Listing on event program	logo	logo	logo	logo
Branding opportunity*	●	●	●	registration bags
Speaking opportunity at awards reception	●	●		●
Logo on tournament gear	tee prize			yellow ball
Day of Event				
Boxed lunch provided	2	2		
Advertising				
Online Update sponsorships	3	1		1

PURPOSE:

To showcase one of the largest and most highly anticipated golf tournaments in the area, this double shotgun event brings over 200 golfers to the course in one day.

GOLF TOURNAMENT

DRIVING RANGE	BAG DROP & REGISTRATION	CART	HOLE IN ONE	PUTTING GREEN	EXCLUSIVE HOLE/GREEN	STANDARD HOLE/GREEN
\$1,500	\$1,250	\$1,250	\$1,000	\$750	\$800	\$350
logo	logo	logo	logo	logo	name	name
					●	●
at driving range & entrance	registration & bag drop	on cart	at hole & entrance	at putting green	at hole/green	at hole or green
logo	logo	logo	logo	logo	name	name
●	●	Flags on Cart	●	●	●	●
				putting contest balls		
			1	4	2	1

**Branding opportunities include company banners, products and services display, and giveaways. Expenses are not included in sponsorship investment.*

AGRI-BUSINESS BANQUET



SAIF CORPORATION
AGRI-BUSINESS BANQUET

	TITLE	PRESENTING	SMART GRID	MAJOR	SUPPORTING	FRIENDS OF AG
Sponsorship benefits	\$10,000	\$7,500	\$4,500	\$1,750	\$500	\$250
Number of tickets	20	20	10	10	2	2
Pre-Event Recognition						
Listing on event web page	logo	logo	logo	logo	name	
Listing on promotional materials	logo	logo	logo	logo	name	
On-site Recognition						
Verbal recognition from podium	●	●	●	●	●	●
Listing in sponsor video loop	logo	logo	logo	logo	name	name
Listing on event program	logo	logo	logo	logo	name	
Speaking at podium	5 minutes	3 minutes	2 minutes			
Present scholarship FFA recipient			●			
Advertising						
Online Update sponsorships	3	2				
Tower ad on SalemChamber.org	●					

PURPOSE:

To celebrate the continued contributors of agriculture and their impact in creating a strong local economy in the mid-Willamette Valley.

FIRST CITIZEN AWARDS BANQUET



Sponsorship benefits	\$6,000	\$3,000	\$1,500	\$750
Number of tickets	16	8	4	2
Pre-Event Recognition				
Listing on event web page	logo	logo	name	
Listing on promotional materials	logo			
On-site Recognition				
Verbal recognition from podium	●	●	●	●
Listing in sponsor video loop	logo	logo	name	name
Listing on event program	logo	logo	name	
Recognition in "Welcome Video"	●			

PURPOSE:

To honor individuals who diligently serve the Salem area through their business, volunteering and philanthropic efforts to make our community a better place to live, work and play.