The **CATALYST** for Business Growth

The **CONVENER** for Leaders and Influencers

And the **CHAMPION** for Stronger Communities
“I’m excited to work with chamber members, leadership, key stakeholders and regional partners to build on the chamber’s reputation as the preeminent membership organization for business.”

TOM HOFFERT
Chief Executive Officer
You deserve recognition for making our region a prosperous place. As a community benefactor, we know you want to help the region attract and retain talent, build a robust workforce, and drive a growing economy.

POSITIONING IN OUR REGION

☐ Gift a membership to the charity or veteran-owned startup of your choice ($440 Value) includes public presentation
☐ Golf team at the McLaran Classic ($450 Value)
☐ Private invitation for you and your guest to our President’s Convener Dinner
☐ Annual meeting with Chamber CEO Tom Hoffert

SERVICES

☐ SalemChamber.org annual sponsor ($4,000 Value) includes permanent rotating logo on our home page and company profile
☐ Unlimited regional branches or up to ten additional businesses ($4,400 Value)

DRS. SELMA & BUD PIERCE
Oregon Oncology Specialists

Drs. Selma and Bud Pierce are catalysts for the health of Salem’s businesses and citizens.

PLUS ALL OF THE SERVICES AND BENEFITS OF CONVENER, CULTIVATOR, CONNECTOR AND CLASSIC LEVELS ON THE FOLLOWING PAGES
As a leader, you care about developing relationships with other business and civic leaders in order to grow your business. The problem is it’s hard to know where to plug in, which can make you feel like you don’t have a voice or like you’re being left behind. We believe you shouldn’t have to search for ways to make your community a better place. It all starts with showing up.

ACCESS

- Reserved seat on the Executive Leadership Council meets quarterly *Exclusive!*
- SalemChamber.org sponsor, six months ($2,000 Value)
- Pair of Season Tickets to Forum Speaker Series Luncheons ($540 Value)
- After Hours season tickets for two

SERVICES

- Personal membership concierge and a customized membership plan
- Additional businesses or branches, up to three ($1,320 Value)

“*The Salem Chamber advocates business growth within our city and local jurisdictions; membership gives me a voice in this process and in the community.*”

**RICH DUNCAN**

Rich Duncan Construction

PLUS ALL OF THE SERVICES AND BENEFITS OF CULTIVATOR, CONNECTOR AND CLASSIC LEVELS ON THE FOLLOWING PAGES
You want to work with the other influencers in our community so you never have to worry about missing out on the very opportunities you’ve been striving for. Watch as your team gets stronger as they are better informed. Enjoy being among influential leaders who are shaping our region.

**ACCESS**

- Reserved seat at our annual President’s Breakfast
- SalemChamber.org Sponsor, three months ($1000 Value)
- Season Ticket to Forum Speaker Series Luncheons ($270 Value)
- After Hours season ticket for you or your team

**SERVICES**

- Additional categories, up to two ($100 Value)

**PLUS ALL OF THE SERVICES AND BENEFITS OF CONNECTOR AND CLASSIC LEVELS ON THE FOLLOWING PAGES**
At the Salem Chamber, we know it’s hard to balance all the demands of your time and attention. That’s why we’re committed to giving you services to grow your visibility, to make you famous in the community, and to give you better connections that will save you time and money. Gain visibility without trading your time, and get supported by the most influential people in the Salem area.

MARKETING VISIBILITY

- Ribbon Cutting services to celebrate business growth
- Your ad on SalemChamber.org, 30 days ($350 Value)
- Business Spotlight published on our blog, social media and featured in our email ($325 Value)
- Online Business Card includes highlighted business listings and search engine optimized business profile on SalemChamber.org ($300 Value)

PLUS ALL OF THE SERVICES AND BENEFITS OF THE CLASSIC LEVEL ON THE OPPOSITE PAGE

This membership increases at a rate of $25 per year and is not available to companies of 50 employees or more.
At the Chamber, we believe you deserve to find a room full of people just like you who can share your story and become an army of salespeople for you. We understand how hard it is to get connected with the right people who can help you grow your business, which is why we are on a mission to be the number-one connector of business owners.

TO GET CONNECTED:
1. Join today
2. Schedule an orientation with our membership concierge
3. Attend your first event and meet others business owners just like you

JOIN TODAY! Get the connections you need to feel capable and well-informed. Build relationships with other business owners who often become life-long friends.

CONNECTING YOU TO OUR REGION

- Business referrals exclusively for members
- Search-engine-optimized business listing on SalemChamber.org helps your Google rankings includes business description up to 200 characters
- Subscription 503 quarterly magazine
- Subscription to Online Update newsletter
- Invitation to connection events
  - Monthly Forum Speaker Series luncheons
  - Greeters, Salem’s Premier Networking Event
  - Chamber Business Women
  - Salem Area Young Professionals
- Regular updates from different departments:
  - Online Update
  - Insights from our CEO and task force leadership
  - Member Newsroom updates
- Learn how to access the features of your membership at our Member Orientation Luncheon
- Virtual membership plaque and window sticker — tell the community you’re invested in Salem
- Chamber representation at regional governmental meetings
- Members-only pricing at events
- Eligible for advertising on SalemChamber.org
- Display marketing materials in the Chamber lobby

NEW OPPORTUNITIES THROUGH RELATIONSHIPS

CLASSIC $440
VALUED AT MORE THAN $1,740 ANNUALLY

This membership increases at a rate of $10 per year and is not available to companies of 25 employees or more.
A study by The Schapiro Group, an Atlanta-based market research firm, reveals a number of important findings about how consumers and business owners perceive the local chamber of commerce and the businesses that are their members. For example:

- When consumers know that a business is a member of the local chamber, they are 44% more likely to think favorably about it.
- Consumers who are told that a business is a chamber member are 51% more likely to be highly aware of it and 57% more likely to think positively of its local reputation.
- Consumers are 63% more likely to buy goods and services in the future from a company that they believe is a member of the local chamber of commerce.

The study also has good news for businesses that sell to other businesses.

- When business decision-makers believe that a business is a chamber member, they are 37% more likely to think favorably of the business, 51% more likely to be highly aware of it, 58% more likely to think positively of its local reputation, and 59% more likely to buy goods and services from it.

Supporting the previous findings, the study also reveals a positive perception for the local chamber itself:

- Regarding the chamber’s impact on the local economy, 82% of respondents believe that the local chamber of commerce helps create jobs and promotes local economic development.

The results of the Schapiro study are clear: Positive perception increases among consumers and business owners when a business is identified as a member of the local chamber of commerce.